

22–25 September 2026
JAARBEURS UTRECHT



WORLD OF INDUSTRY TECHNOLOGY & SCIENCE

Three unique worlds in one place

WORLD OF **INDUSTRY** WORLD OF **ELECTRONICS** WORLD OF **LABORATORY**

Meet more than **20.000 professionals** at
the largest technology trade fair in the
Benelux

WORLD OF **ELECTRONICS**

Electronics design

Components

Electronic manufacturing services

Test and measurement equipment

(Embedded) software

THE KEY BENEFITS

- ✓ More than **4.500 visitors** with a technical background at World of Electronics
- ✓ Of which **70%** are decision makers
- ✓ **Lead generation** before, during, and after the trade show
- ✓ **Knowledge sharing** through more than four seminars with sixteen speakers
- ✓ Database with more than **150.000 contacts** for attracting visitors
- ✓ A total of over **430** exhibitors



VISITORS

*Engineers, directors,
R&D managers*

- Electrical/electronics industry
- Mechanical engineering
- Industrial equipment
- Automotive
- Defence
- Aerospace
- Universities/institutes

PROJECTS AND PAVILIONS

*Inspiring projects and
themed pavilions*

- Electronics gadget
- Test & Measure pavilion
- Development pavilion
- Career market
- High Tech Trophy
- Young talent

CONTENT BASED

Inspiring lectures

- Artificial intelligence
- Embedded software
- Sustainability
- Cybersecurity
- European electronics manufacturing
- Sustainability

LEAD GENERATION

*Online and offline
connections*

- Matchmaking based on interests
- Scanning visitors
- Make targeted connections
- Schedule one-on-one meetings



Registration Fees

SPACE ONLY STAND

	Rates for members	Rates for non-members
Floor space rental rate per m ²	€ 145,-	€ 245,-
Visitor registration	€ 6,90	€ 6,90

- The rates are per m² of bare floor space, excluding booth construction and VAT
- The minimum stand size is 16 m²

RATES MEMBERS

Booth area	Basic Booth	Premium Booth	Timber Booth
16 m ²	€ 3.999,-	€ 4.934,-	€ 5.360,-
20 m ²	€ 4.665,-	€ 5.559,-	€ 6.569,-
25 m ²	€ 5.804,-	€ 6.614,-	€ 7.559,-
30 m ²	€ 6.929,-	€ 7.699,-	€ 8.456,-
35 m ²	€ 8.294,-	€ 9.069,-	€ 9.834,-
40 m ²	€ 9.213,-	€ 9.907,-	€ 10.601,-
50 m ²	€ 11.218,-	€ 12.198,-	€ 13.177,-
60 m ²	€ 13.295,-	€ 14.251,-	€ 15.206,-

- The rates include floor rental, visitor registration system, and booth construction
- The rates are excluding VAT
- The minimum stand size is 16 m²



Registration Fees

NON-MEMBER RATES

Booth area	Basic Booth	Premium Booth	Timber booth
16 m ²	€ 5.790,-	€ 7.381,-	€ 7.920,-
20 m ²	€ 6.685,-	€ 8.164,-	€ 9.644,-
25 m ²	€ 8.447,-	€ 9.851,-	€ 11.254,-
30 m ²	€ 10.069,-	€ 11.466,-	€ 12.864,-
35 m ²	€ 12.104,-	€ 13.289,-	€ 14.474,-
40 m ²	€ 13.434,-	€ 14.759,-	€ 16.084,-
50 m ²	€ 15.977,-	€ 18.026,-	€ 20.076,-

- The rates include floor rental, visitor registration system, and booth construction
- The rates are excluding VAT
- The minimum stand size is 16 m²

EXTRA COMPANY LISTING

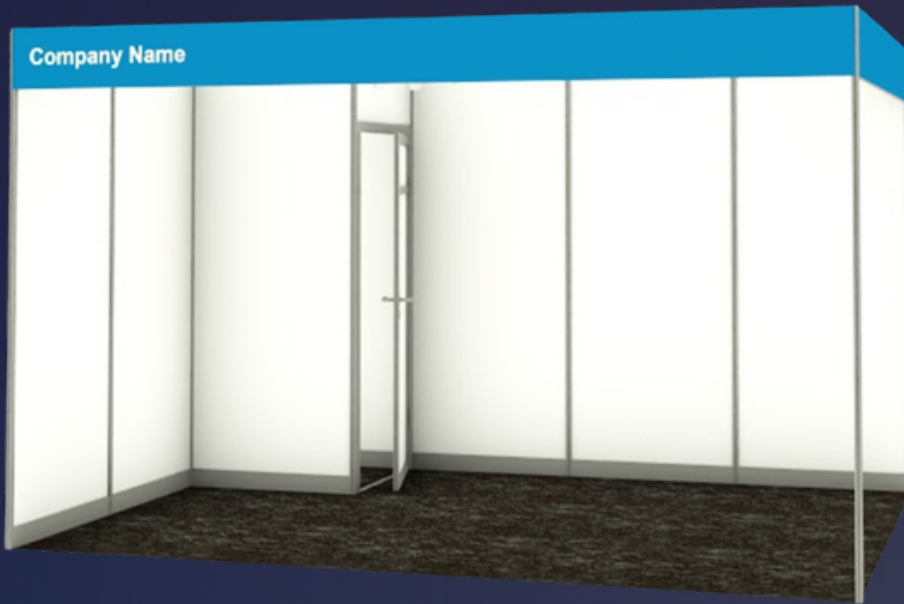
Co-exhibitor at own stand: € 650 per listing



STAND CONSTRUCTION

Basic booth, premium booth, professional timber booth

BASIC BOOTH



Basic booth construction includes:

- Escolita carpet tiles in anthracite colour (colour selection based on availability)
- White system walls, 2500 mm high
- Fascia board in blue, including company name and stand number
- Lockable storage unit measuring 2 x 1 metres
- Stands smaller than 24 m² will have a 1 x 1 metre storage unit
- LED lighting, 1 spotlight per 4 m²
- Electricity: 3.5 kW connection
- Visitor registration costs

Various options are available to personalize your booth.

These options – such as furniture, full-colour fabric wall graphics, TV screens, and more – can be ordered through the webshop.



STAND CONSTRUCTION

PREMIUM BOOTH



Premium booth construction includes:

- Escolita carpet tiles in anthracite colour (colour selection based on availability)
- Wall panels measuring 2480 x 992 x 55 mm (h x w x d)
- Side panels (2 pieces) with company name and stand number (in continent-specific colour)
- Lockable storage unit measuring 2 x 1 metres
- Stands smaller than 24 m² will have a 1 x 1 metre storage unit
- Eye-catcher measuring 3472 x 1984 mm (h x w) with a black-back fabric graphic (Silicone Edge Graphic)
- Pendant spotlights (2 pieces) on the eye-catcher
- Pendant spotlights on the side walls (1 spotlight per 2 wall panels)
- Electricity: 3.5 kW connection
- Visitor registration costs



STAND CONSTRUCTION

PROFESSIONAL TIMBER BOOTH



Professional timber construction includes:

- Escolita carpet tiles in anthracite colour
- Timber construction walls and door panels, 250 cm high
- Decorative coving (20x20 cm) along rear and side walls in natural wood
- Vertical beam (20x50 cm) at the ends of rear and/or side wall in natural wood
- Feature wall (200x400 cm) with surrounding coving structure in natural wood
- White wooden panel (200x900 cm) mounted on feature wall
- Company name displayed on feature wall and vertical beams in black
- Lockable storage unit (2 x 1 metres)
- Pendant spotlights (2 pieces) on feature wall
- Recessed spotlights in coving along rear and/or side wall
- Electricity: 3.5 kW connection
- Visitor registration costs

Optional stand customization at additional cost:

- Additional text on the logo panel of the feature wall
- Company logo on the feature wall (instead of company name)
- Walls covered in flannel in a different colour
- Full-colour print on the feature wall
- Full-colour print on the walls

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Registration starts in November – Start your preparations now



www.wots.nl



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