

22–25 September 2026
JAARBEURS UTRECHT



WORLD OF INDUSTRY TECHNOLOGY & SCIENCE

Three unique worlds in one place

WORLD OF **INDUSTRY** WORLD OF **ELECTRONICS** WORLD OF **LABORATORY**

Meet more than **20.000 professionals** at
the largest technology trade fair in the
Benelux

WORLD OF LABORATORY

Laboratory equipment
Chemicals and consumables
Laboratory automation
Analytical and optical instruments
Life science equipment and diagnostics
Laboratory design and services

THE KEY BENEFITS

- ✓ More than **4.500 visitors** with a technical background at World of Laboratory
- ✓ Of which **70%** are decision makers
- ✓ **Lead generation** before, during, and after the trade fair
- ✓ **Knowledge sharing** through more than six seminars with twenty speakers
- ✓ Database with more than **150.000 contacts** for attracting visitors
- ✓ A total of over **430** exhibitors



VISITORS

*Laboratory technicians,
lab managers and
analysts*

- Hospitals
- Universities/institutes
- Life science
- Contract and test labs
- (Petro) chemistry
- Pharmaceutical industry
- Food & beverage

PROJECTS AND PAVILIONS

*Inspiring projects and
themed pavilions*

- X-peditions
- Start-up pavilion
- Hands-on workshops
- Pitch your innovation
- High Tech Trophy

CONTENT BASED

*More than thirty
inspiring lectures*

- Safety
- Sustainability
- Life science innovations
- AI in the lab
- Analytical chemistry

LEAD GENERATION

*Online and offline
connections*

- Matchmaking based on interests
- Scanning visitors
- Make targeted connections
- Schedule one-on-one meetings



Registration Fees

SPACE ONLY STAND

	Rates for members	Rates for non-members
Floor space rental rate per m ²	€ 145,-	€ 245,-
Visitor registration	€ 6,90	€ 6,90

- The rates are per m² of bare floor space, excluding booth construction and VAT.
- The minimum stand size is 16 m².

RATES MEMBERS

Booth area	Basic Booth	Premium Booth	Timber Booth
16 m ²	€ 3.999,-	€ 4.934,-	€ 5.360,-
20 m ²	€ 4.665,-	€ 5.559,-	€ 6.569,-
25 m ²	€ 5.804,-	€ 6.614,-	€ 7.559,-
30 m ²	€ 6.929,-	€ 7.699,-	€ 8.456,-
35 m ²	€ 8.294,-	€ 9.069,-	€ 9.834,-
40 m ²	€ 9.213,-	€ 9.907,-	€ 10.601,-
50 m ²	€ 11.218,-	€ 12.198,-	€ 13.177,-
60 m ²	€ 13.295,-	€ 14.251,-	€ 15.206,-

- The rates include floor rental, visitor registration system, and booth construction
- The rates are excluding VAT
- The minimum stand size is 16 m²



Registration Fees

NON-MEMBER RATES

Booth area	Basic Booth	Premium Booth	Timber booth
16 m ²	€ 5.790,-	€ 7.381,-	€ 7.920,-
20 m ²	€ 6.685,-	€ 8.164,-	€ 9.644,-
25 m ²	€ 8.447,-	€ 9.851,-	€ 11.254,-
30 m ²	€ 10.069,-	€ 11.466,-	€ 12.864,-
35 m ²	€ 12.104,-	€ 13.289,-	€ 14.474,-
40 m ²	€ 13.434,-	€ 14.759,-	€ 16.084,-
50 m ²	€ 15.977,-	€ 18.026,-	€ 20.076,-

- The rates include floor rental, visitor registration system, and booth construction
- The rates are excluding VAT
- The minimum stand size is 16 m²

EXTRA COMPANY LISTING

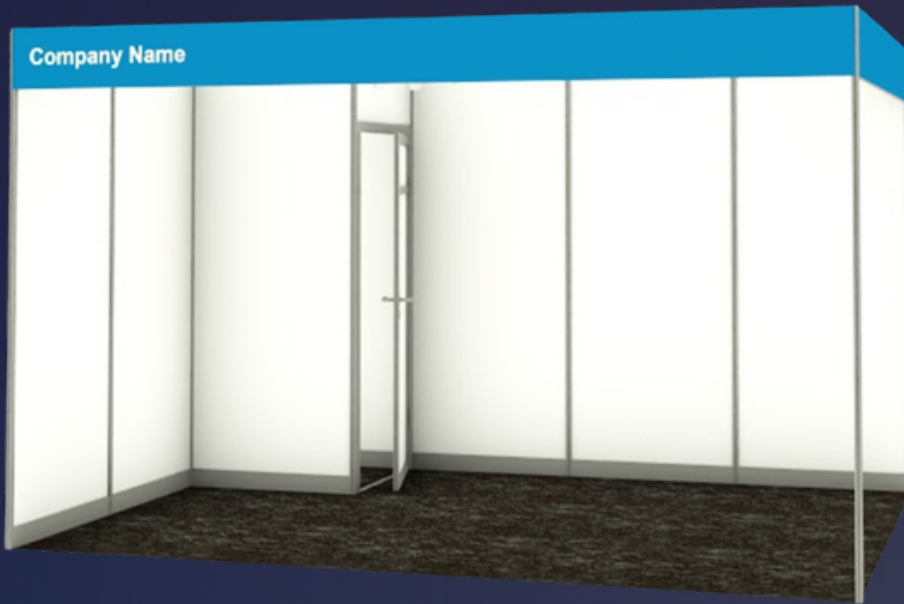
Co-exhibitor at own stand: € 650 per listing



STAND CONSTRUCTION

Basic Booth, Premium Booth, Professional Timber Booth

BASIC BOOTH



Basic booth construction includes:

- Escolita carpet tiles in anthracite colour (colour selection based on availability)
- White system walls, 2500 mm high
- Fascia board in blue, including company name and stand number
- Lockable storage unit measuring 2 x 1 metres
- Stands smaller than 24 m² will have a 1 x 1 metre storage unit
- LED lighting, 1 spotlight per 4 m²
- Electricity: 3.5 kW connection
- Visitor registration costs

Various options are available to personalize your booth.

These options – such as furniture, full-colour fabric wall graphics, TV screens, and more – can be ordered through the webshop.



STAND CONSTRUCTION

Basic Booth, Premium Booth, Professional Timber Booth

PREMIUM BOOTH



Premium booth construction includes:

- Escolita carpet tiles in anthracite colour (colour selection based on availability)
- Wall panels measuring 2480 x 992 x 55 mm (h x w x d)
- Side panels (2 pieces) with company name and stand number (in continent-specific colour)
- Lockable storage unit measuring 2 x 1 metres
- Stands smaller than 24 m² will have a 1 x 1 metre storage unit
- Eye-catcher measuring 3472 x 1984 mm (h x w) with a black-back fabric graphic (Silicone Edge Graphic)
- Pendant spotlights (2 pieces) on the eye-catcher
- Pendant spotlights on the side walls (1 spotlight per 2 wall panels)
- Electricity: 3.5 kW connection
- Visitor registration costs



STAND CONSTRUCTION

PROFESSIONAL TIMBER BOOTH



Professional timber construction includes:

- Escolita carpet tiles in anthracite colour
- Timber construction walls and door panels, 250 cm high
- Decorative coving (20x20 cm) along rear and side walls in natural wood
- Vertical beam (20x50 cm) at the ends of rear and/or side wall in natural wood
- Feature wall (200x400 cm) with surrounding coving structure in natural wood
- White wooden panel (200x900 cm) mounted on feature wall
- Company name displayed on feature wall and vertical beams in black
- Lockable storage unit (2 x 1 metres)
- Pendant spotlights (2 pieces) on feature wall
- Recessed spotlights in coving along rear and/or side wall
- Electricity: 3.5 kW connection
- Visitor registration costs

Optional stand customization at additional cost:

- Additional text on the logo panel of the feature wall
- Company logo on the feature wall (instead of company name)
- Walls covered in flannel in a different colour
- Full-colour print on the feature wall
- Full-colour print on the walls

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Registration starts in November – Start your preparations now



www.wots.nl



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