

GUI design & ontwikkeling in de machinebouw

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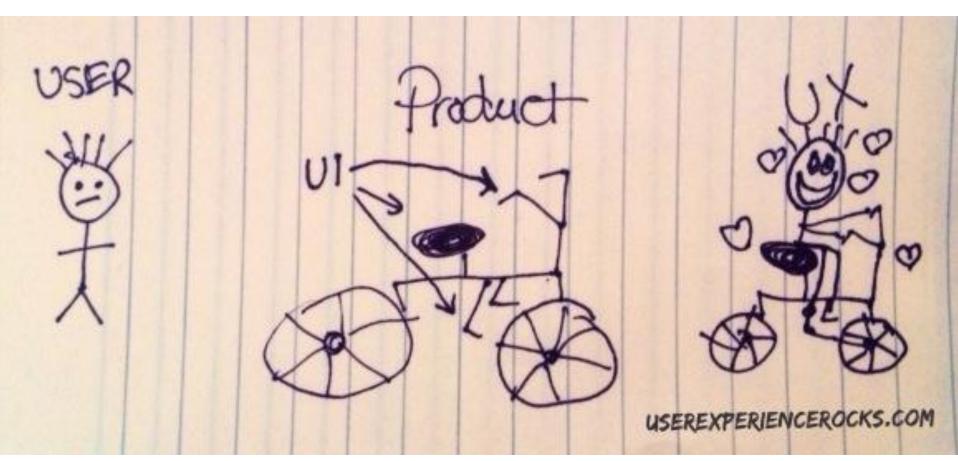


The focus of UX is on web and mobile





But UX goes beyond a pretty User Interface and Usability



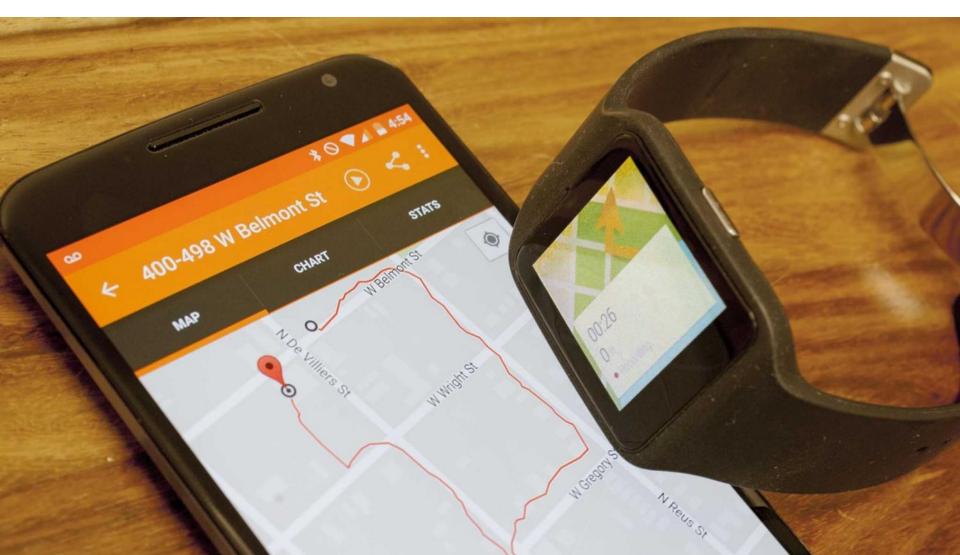


Great UX meets the users needs





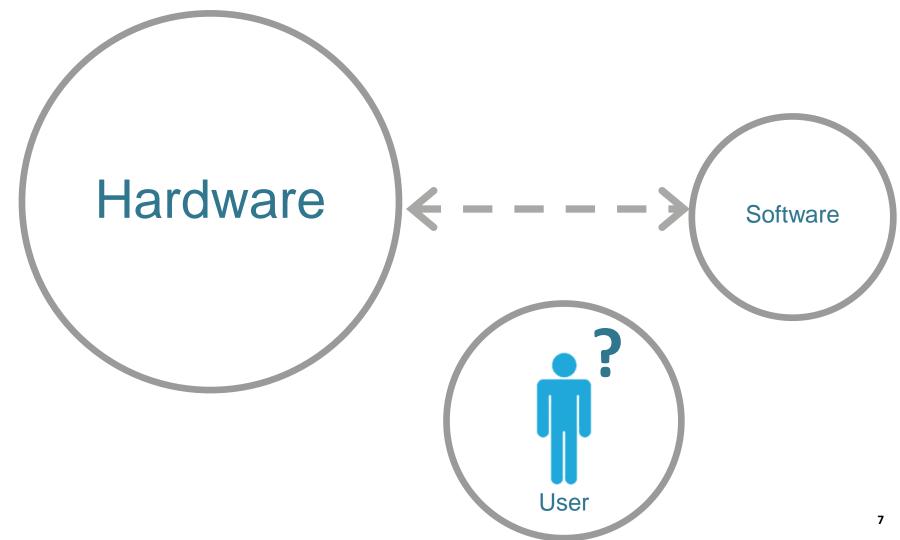
Great UX fits the users workflow



What is the added value?



Software design in the field of engineering



What is the added value?



- Software is increasingly becoming user centred
- User experience is a selling point
- Good UX ties all functionalities together
- Clients are triggered but lack the necessary expertise





Producer of fruit grading machines





A full redesign of the current grading software



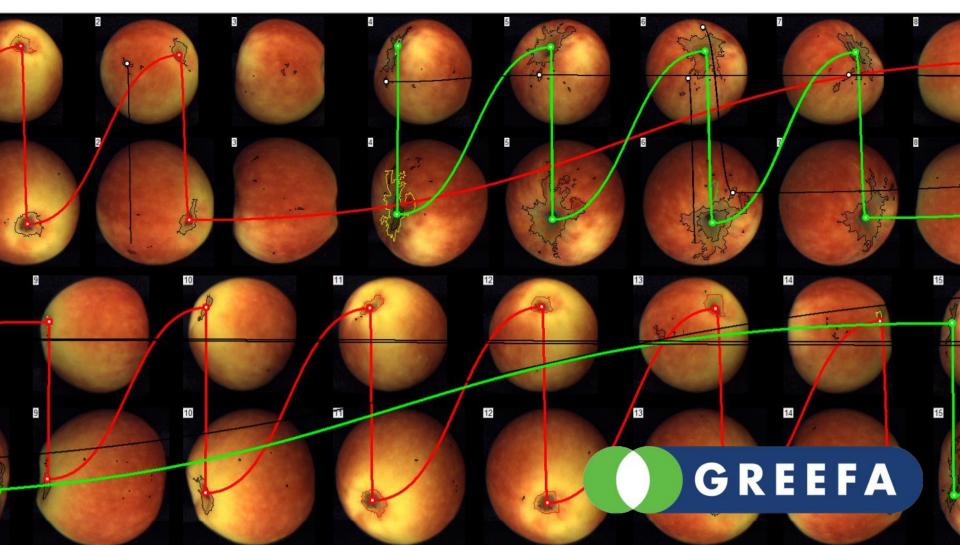


Fruit is graded using various measurement systems





Quality is measured by photographing each piece of fruit



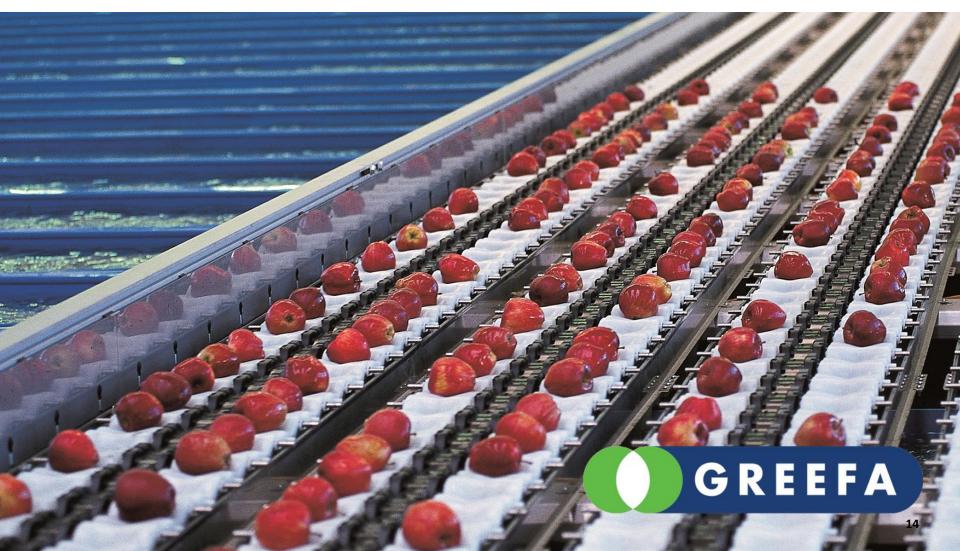


Weighing and measuring each individual piece of fruit





Each individual piece of fruit is transported to the designated outlet





Where it is packed for shipment or stored in the warehouse



Greefa – Users



Large Corporations

- High functional demand
- Large quantities of fruit
- Automated processes

- Regulated sorting processes
- Multiple operators, different roles
- Often inexperienced or uneducated



Greefa – Users



Small fruit growers

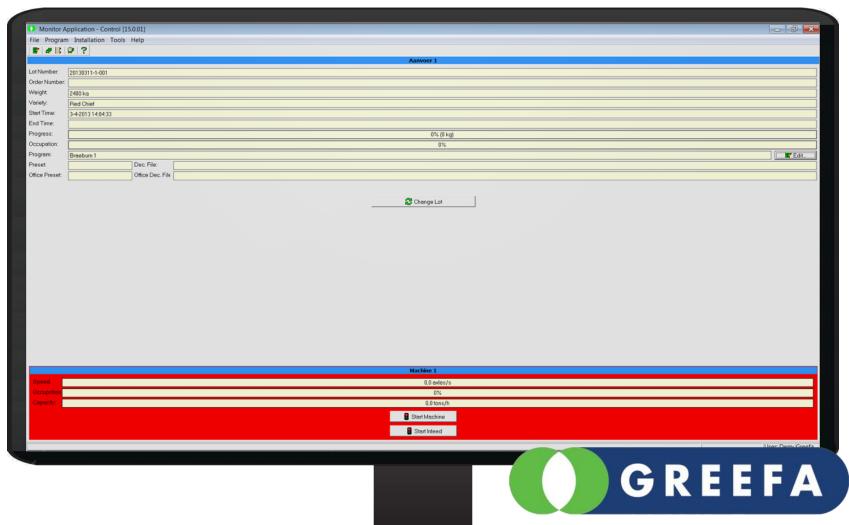
- Low functional demand
- Often sorting their own fruit
- Packing often done by hand

- One or two key operators
- Working by intuition
- Little computer experience





Analyses of the current grading software





Multiple screens used for monitoring running processes



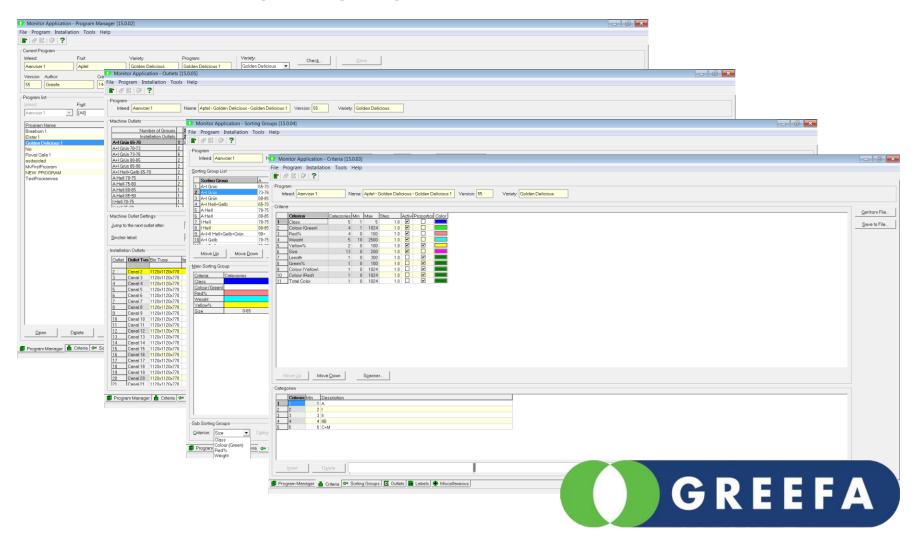


An accumulation of functionalities throughout the years



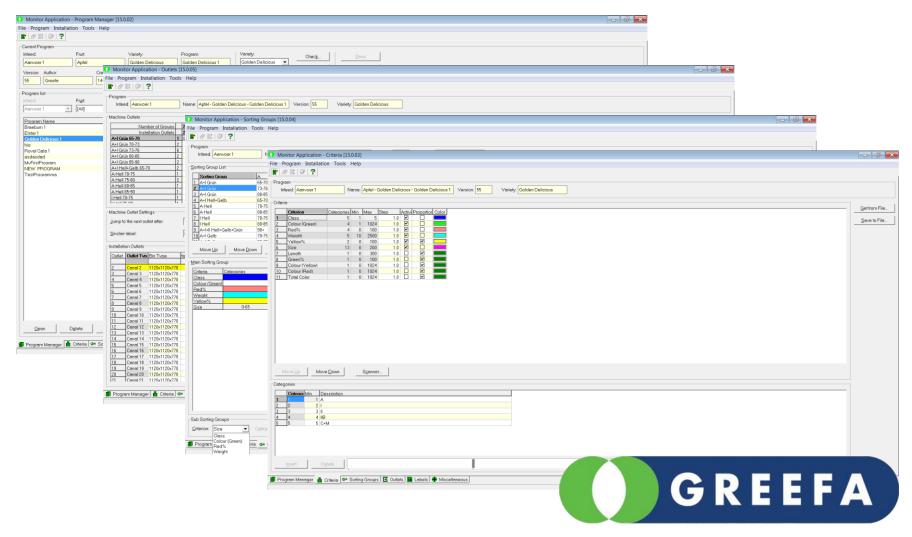


Complex UI for creating sorting programs



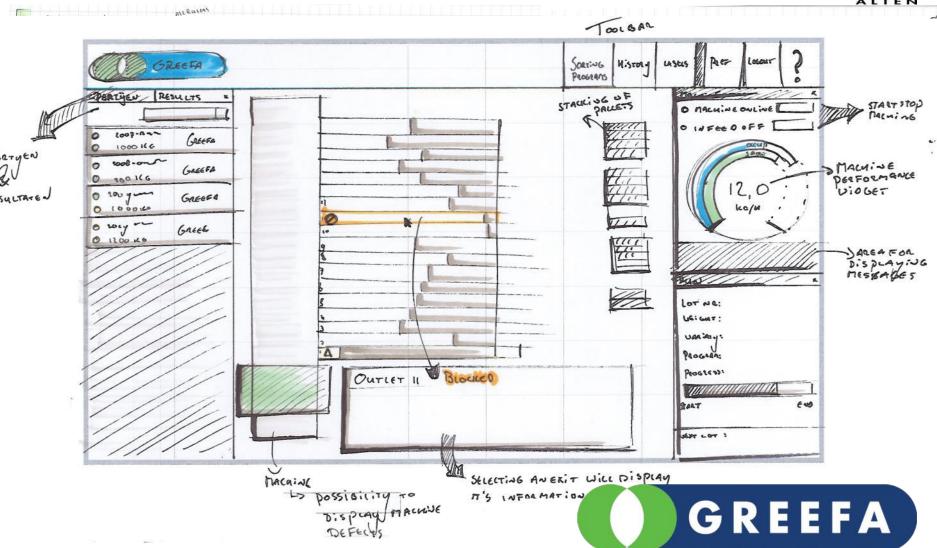


Disconnected from the workflow



Greefa – Wireframing





Greefa – Wireframing

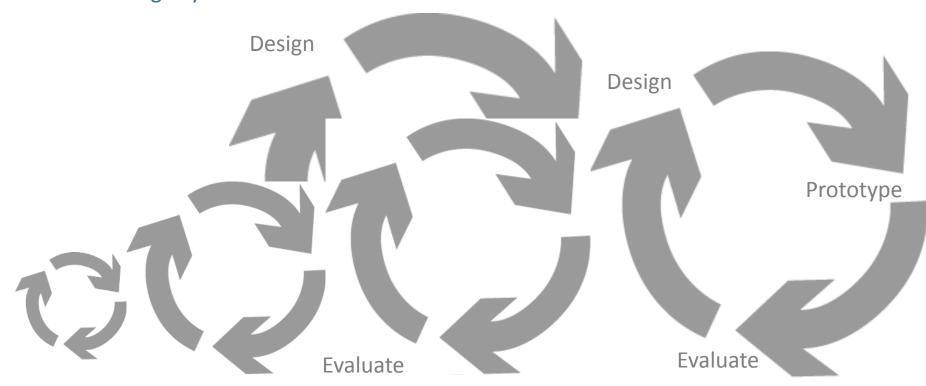




Greefa – Wireframing



Iterative design cycles







Agile approach

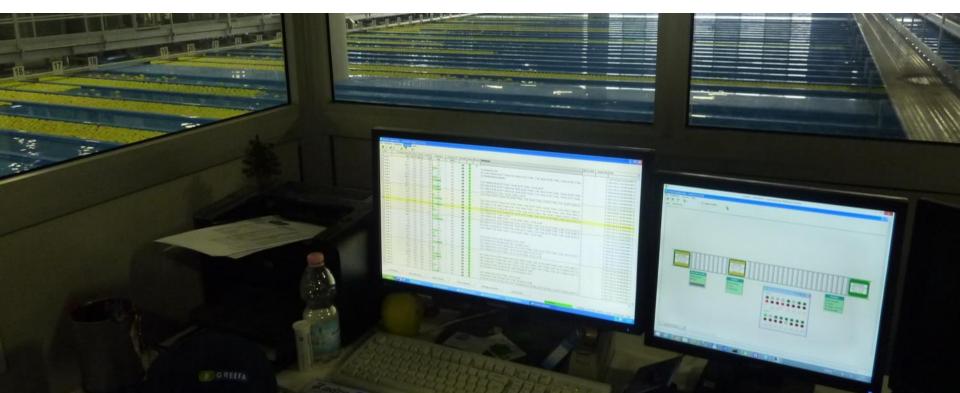
2-weekly sprints;

Iterative process;

Embrace change into the process;

Technical constraints

Compatible with the old software Include all current functionality;
Windows XP and Windows 8 compatibile;



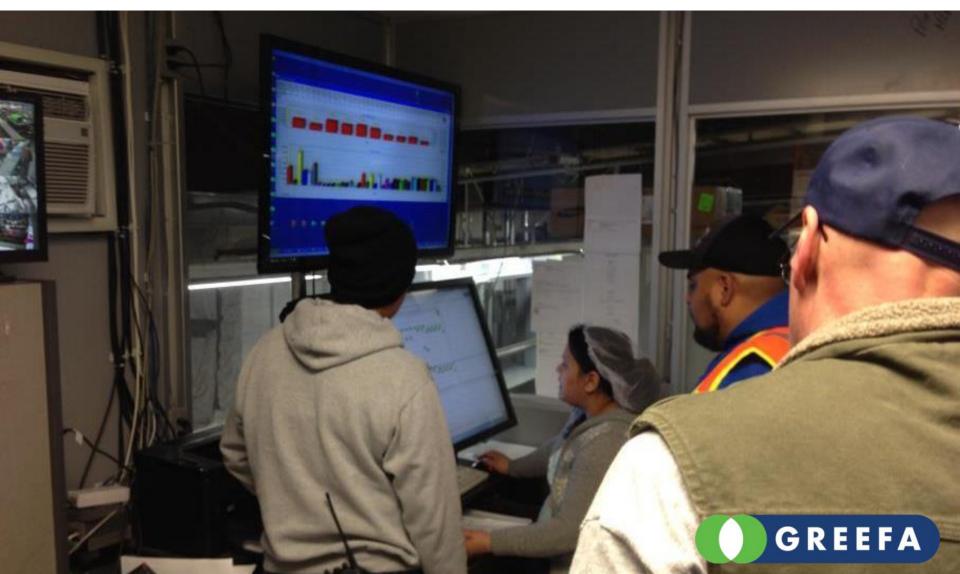






Beta Testing





Lessons Learned



- Outsourcing works very well in these situations
- Agile software development offers the flexibility needed
- Domain knowledge is vital. Invest time and effort to obtain it!
- Part of the job is teaching your clients
- Involve your clients in the design process



Questions?



