

D&E

Hoe wordt uw leven als System Engineer eenvoudiger?



Ruben Smits Transfer BV

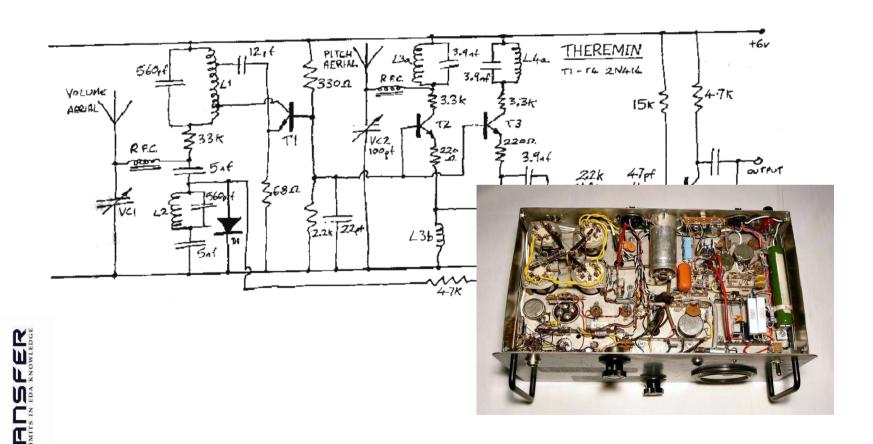
Lets meet...



- Joe Designer
- Electronic engineer for a medium sized company



Where it all begins...



But there is more...

- MCAD Engineer

- Database Manager - Test Engineer

- Purchase Manager



- Repair Engineer

Typical Organizational Pain Points...

Time To Revenue



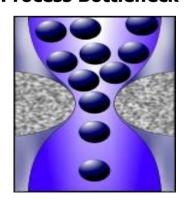
Differentiation



Collaboration

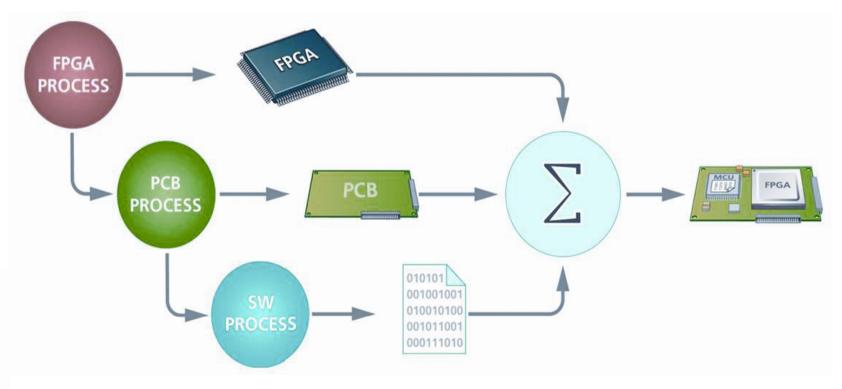


Process Bottleneck



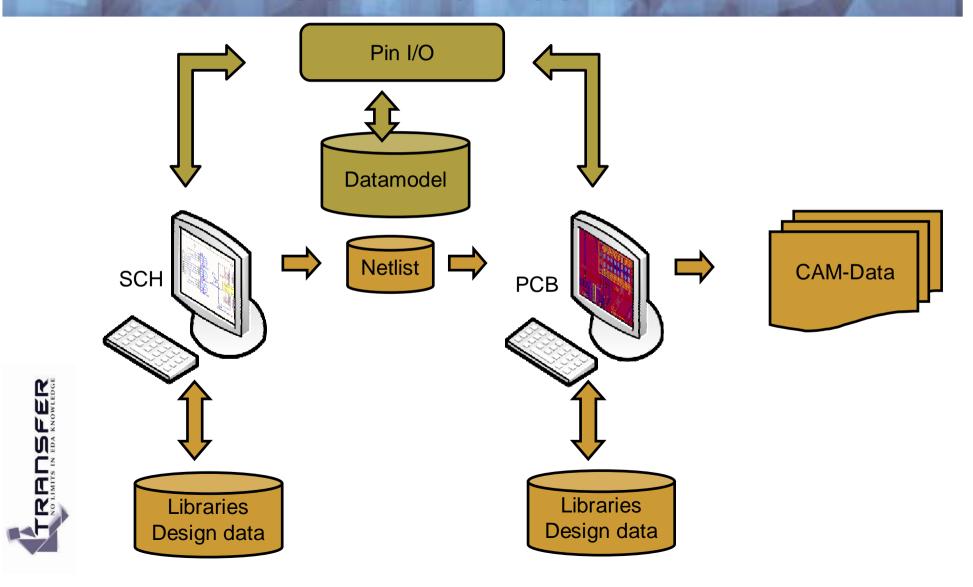


What needs to be designed?



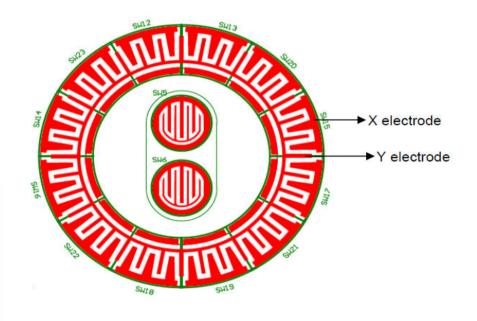


Additional tools for communication



Designing Capacitive Touch Footprints

 Traditionally, any changes on this complex footprint will cause a complete redesign.







Component & Library Management

Component starter library

Component information link to

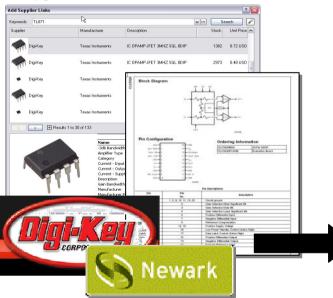
Newark & Digi-Key

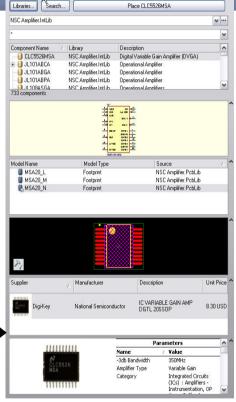
Component versioning

IPC Footprint wizard

3D STEP models



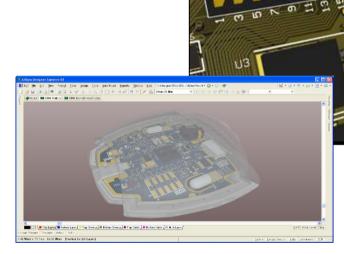




90% of board cost is determined by the component selection! Is your library easily managed and replicated? Are you considering ECAD / MCAD 3D fit checks?

ECAD / MCAD 3D Integration

- 3D PCB layout environment
 - Dynamic 3D
 - Critical Part 3D Placement
- Full STEP model support
- Basic 3D model creation
 - Extrusion
- MCAD tool support
 - PTC
 - Solidworks
- MCAD clearance checking
- Full assembly STEP export







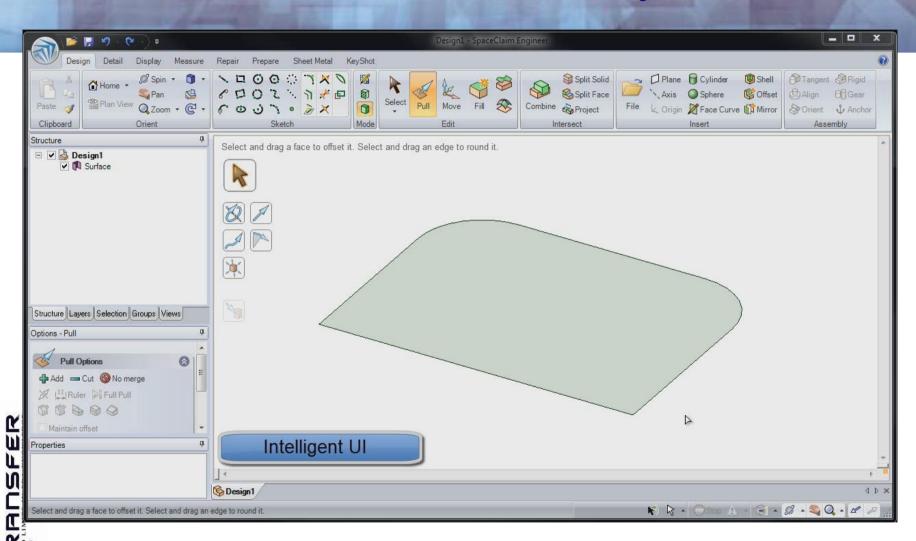
Have you had PCB fit problems?

Does your system support the STEP standard?

How do you do ECAD/MCAD fit checks today?



MCAD Made Easy...





ernet erial Communications ich Screen 1 **SOFTWARE**

Positioning E-CAD

CAD CAE CIS PLM MRP ERP

Engineering Systems

Business Systems

Logical & Physical Meta Data

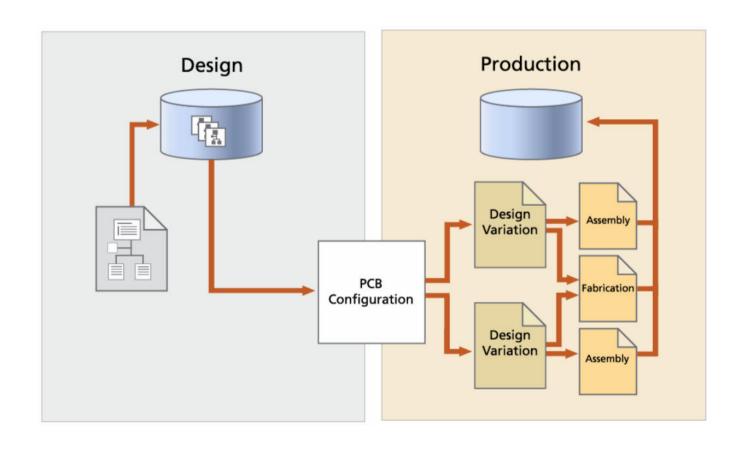
Logistic Data

TRANSFER

Design Data

Release Data

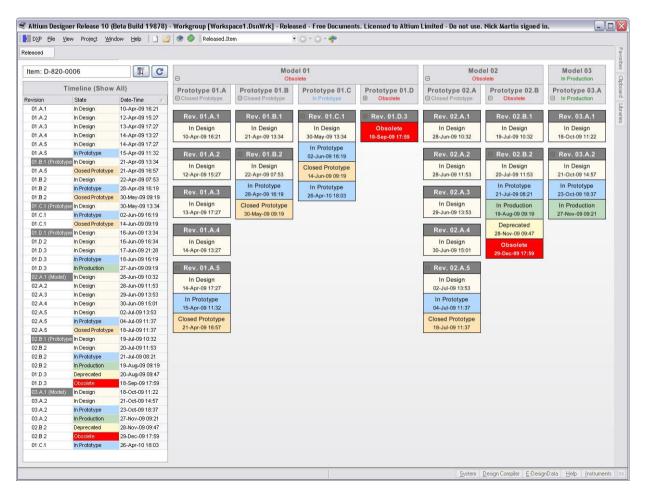
Release To Production





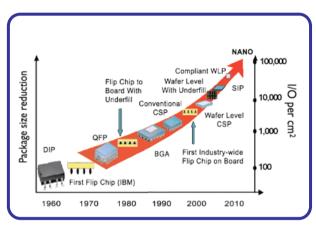
Project Release Management

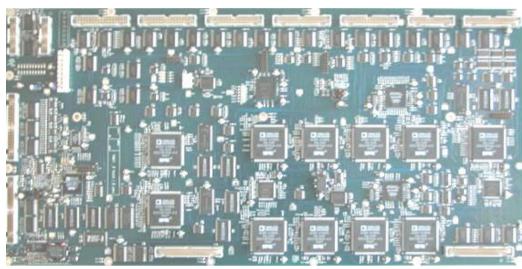
 When a particular configuration for a project is released, a snapshot of the design source is taken, validated and archived along with any generated output





Design Testability





Find the failures before your customers do!

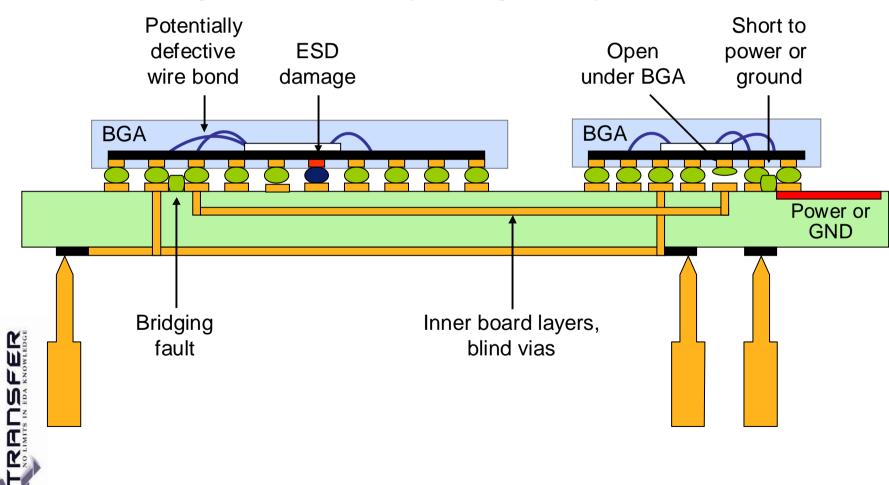


More than 90% of the PCBs produced will contain at least one structural fault

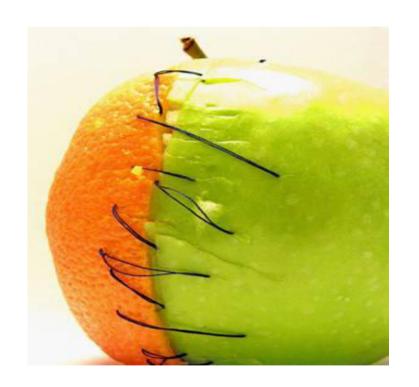
Ref: Charles Robinson and Amit Verma, Teradyne Inc., APEX 2002

Design Testability

In-circuit testing will have difficulty finding these types of faults

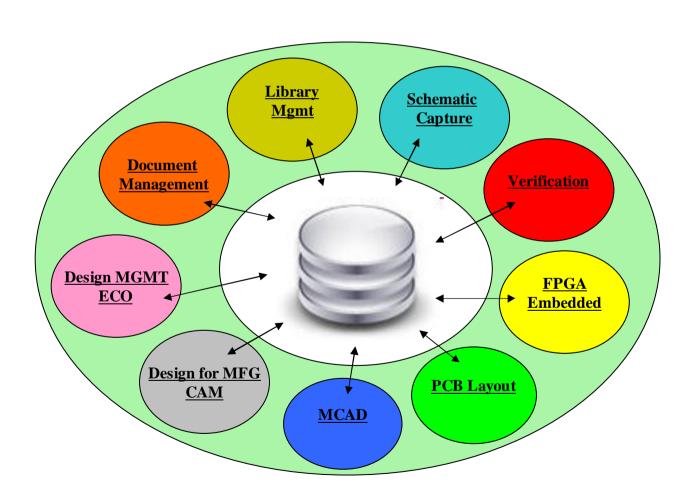


The traditional approach...



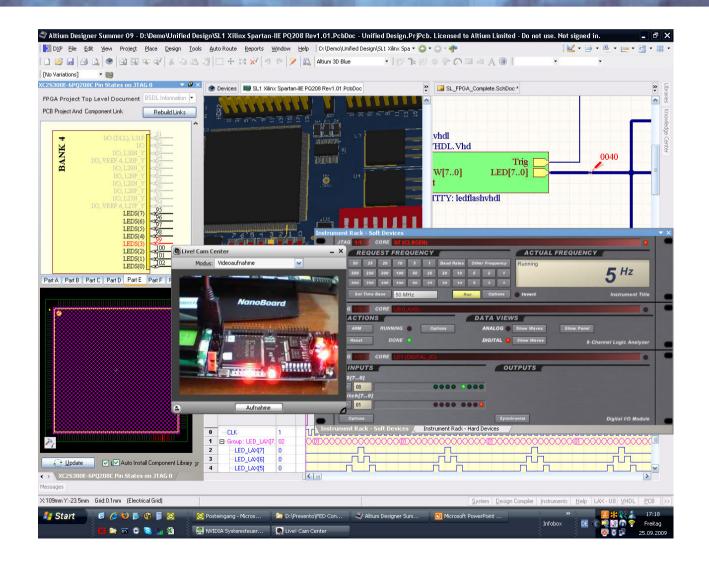


ONE single Data Model





Unified Design





Thank You!

• Questions?

