

# DESIGN AUTOMATION EMBEDDED SYSTEMS

29 OKT CONGRESCENTRUM BRABANTHALLEN DEN BOSCH

FPGA - EMBEDDED - INTERNET OF THINGS - PCB TECHNOLOGIEËN

# Your PCB layout First time right

"Smart menus & PCB visualizer" DRC/DFM – free online tools

s'Hertogenbosch 29 October 2014



### **PCB visualisation - Goals**

- Help busy designers get boards
  - on time
  - accurate to their intentions
  - at best total cost
- Two inter-related topics
  - Design for Manufacturability (DFM)
    - What are the features that increase board costs?
    - What makes my board harder or impossible to make?
  - Clear data presentation
    - How can I be sure the data transfer is accurate?
    - Are there any data issues that will delay delivery?

"Wonderful, but I barely have time to design the circuitry, let alone sort out fabrication."





# What you should know before you start to layout your board.

- What are the PCB cost drivers
  - Board size
  - Base material
  - Number of layers
  - Copper thickness
  - Special multilayer build
  - Blind and buried vias
  - Smallest hole size
  - Minimum track and gap
  - Surface finish
  - Soldermask colour
  - Legend colour
  - ......
- What makes a PCB harder/impossible to make?
  - Heavy copper + narrow tracks/gaps
  - Too small holes in too thick boards (aspect ratio)
  - Incompatible surface finishes
  - Blind/buried via combinations .....

"Stop! How can I take all this on board?"





### Which tools are available?

- Design for manufacturability (DFM) services
  - offline as part of RFQ
    - slow
    - inflexible 1 option at a time
    - completed design
  - online
    - immediate
    - flexible try several options in turn
    - at any stage of development
- Eurocircuits offers new DFM tools
  - smart menus
  - visual analysis tools
  - based on standard technology
    - that any fabricator can make





### Services based on choice of base material!

Eurocircuits - fast and easy PCB procurement

Read more

Price calculator

Analyse your data

Launch inquiry





#### PCB proto

- 1, 2 or 5 PCBs in 2, 3, 5 or 7 working davs
- 2 and 4 layers; 150µm technology



### STANDARD pool

- ▶ FR-4 lead-free soldering compatible material up to 16 layers
- ► Layout technology down to 90µm
- Deliveries from 2 working days
- Probably the widest range of pooling options in Europe



#### RF pool

- ▶ Isola I-TERA and Rogers 4000 series material
- 2 4 layers, down to 100μm technology
- Deliveries from 3 working days

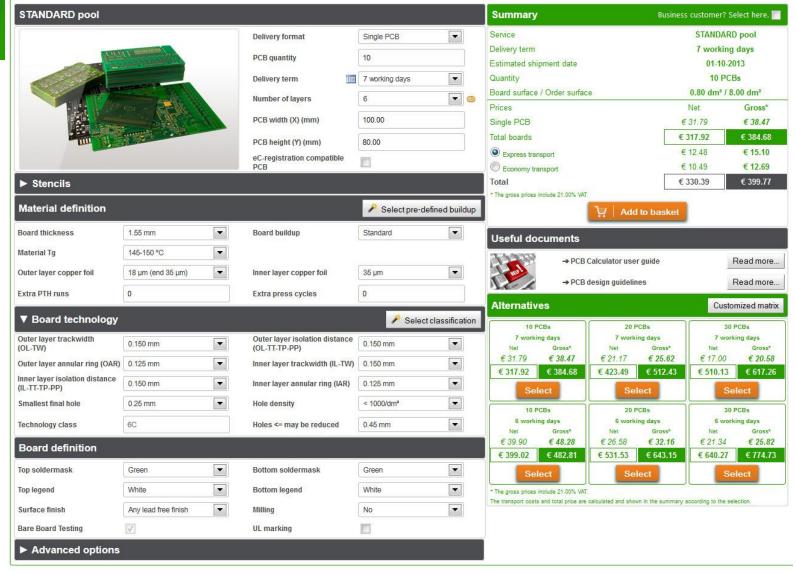


### IMS pool

- Single layer Insulated Metal Substrate PCBs (ALU)
- ▶ White/Black soldermask/legend or vice
- Deliveries from 3 working days



### **Smart menus!**

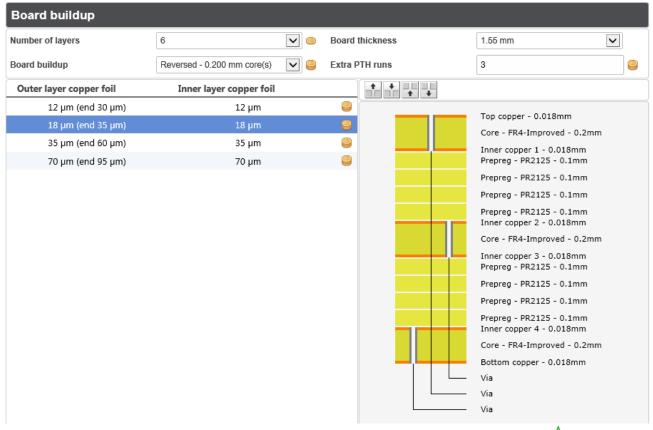






### **Build-up validation!**

- Technical support
  - Build wizard
    - 700 builds

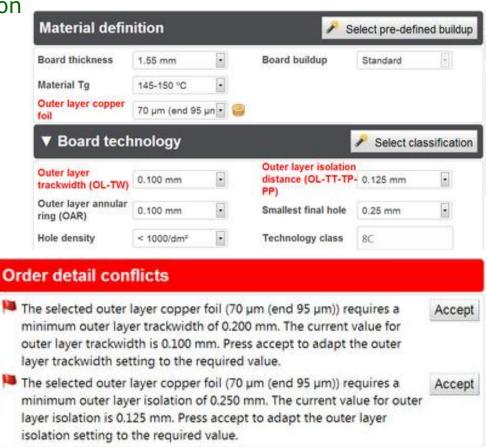






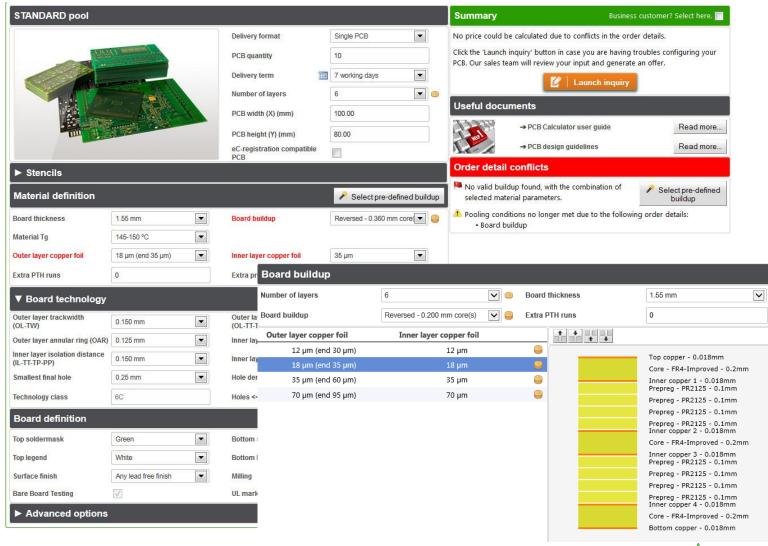
### **Technical validations!**

- Technical support
  - Technical validation
    - 300 rules





### **Technical validations!**

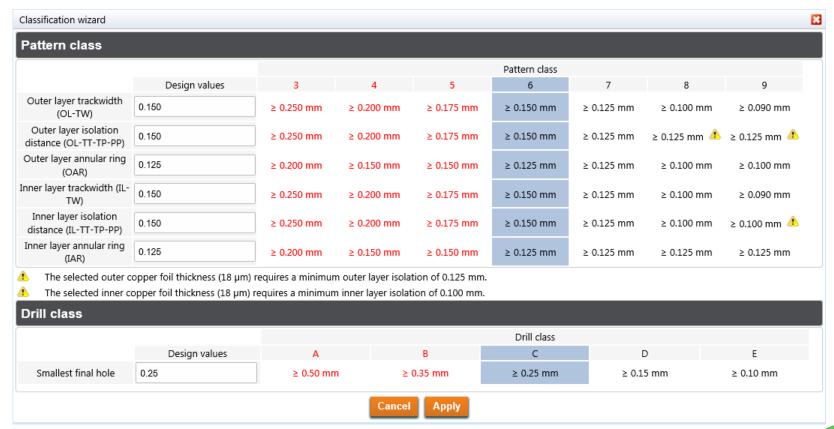






### Classification aide!

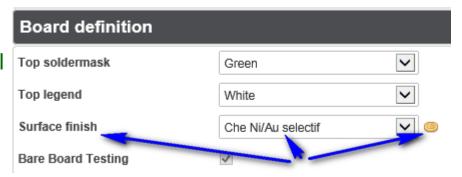
- Technical support
  - Classification wizard
    - Pattern
    - Holes
    - Copper weight



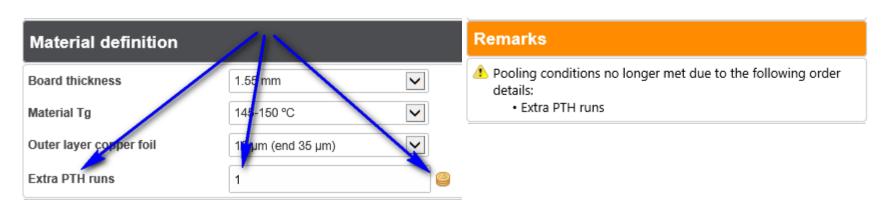


### **Price guidance!**

- Poolable options
  - Extra cost expressed as single coin symbol



- Non-poolable options
  - Extra cost expressed as multiple coin symbol and remark





# **Price guidance!**

Alternatives		Customized matrix	
10 PCBs	20 PCBs	30 PCBs	
7 working days	7 working days	7 working days	
Net	Net	Net C.C. F.7	
€ 11.82	€ 8.07	€ 6.57	
€ 118.16	€ 161.44	€ 197.17	
Select	Select	Select	
10 PCBs	20 PCBs	30 PCBs	
6 working days	6 working days	6 working days	
Net	Net	Net	
€ 14.83	€ 10.13	€ 8.25	
€ 148.31	€ 202.63	€ 247.47	
Select	Select	Select	
10 PCBs	20 PCBs	30 PCBs	
5 working days	5 working days	5 working days	
Net	Net	Net	
€ 16.88	€ 11.53	€ 9.39	
€ 168.80	€ 230.63	€ 281.67	
Select	Select	Select	
10 PCBs	20 PCBs	30 PCBs	
4 working days	4 working days	4 working days	
Net	Net	Net	
€ 22.91	€ 15.65	€ 12.74	
€ 229.09	€ 313.00	€ 382.27	
Select	Select	Select	

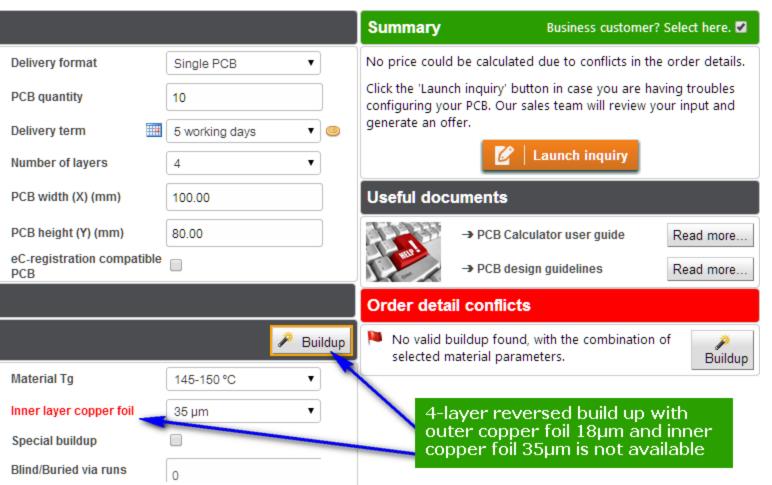
Customer definable pricing wizard							
	PCB quantity						
	10	20	30	50	100	200	
Delivery term	Net	Net	Net	Net	Net	Net	
	€ 22.91	€ 15.65	€ 12.74	€ 10.57	€ 7.83	€ 5.97	
4	€ 229.09	€ 313.00	€ 382.27	€ 528.29	€ 782.99	€ 1194.59	
working days							
Delivery term	Net	Net	Net	Net	Net	Net	
	€ 16.88	€ 11.53	€ 9.39	€ 7.86	€ 6.22	€ 5.07	
5	€ 168.80	€ 230.63	€ 281.67	€ 392.83	€ 622.37	€ 1013.59	
working days							
Delivery term	Net	Net	Net	Net	Net	Net	
	€ 14.83	€ 10.13	€ 8.25	€ 6.66	€ 5.34	€ 4.31	
6	€ 148.31	€ 202.63	€ 247.47	€ 333.23	€ 534.04	€ 862.76	
working days							
Delivery term	Net	Net	Net	Net	Net	Net	
	€ 11.82	€ 8.07	€ 6.57	€ 5.31	€ 4.54	€ 3.56	
7	€ 118.16	€ 161.44	€ 197.17	€ 265.50	€ 453.73	€ 711.93	
working days							
Delivery term	Net	Net	Net	Net	Net	Net	
	€ 11.82	€ 8.07	€ 6.57	€ 5.31	€ 3.94	€ 2.96	
10	€ 118.16	€ 161.44	€ 197.17	€ 265.50	€ 393.50	€ 591.26	
working days							
Delivery term	Net	Net	Net	Net	Net	Net	
	€ 11.82	€ 8.07	€ 6.57	€ 5.31	€ 3.94	€ 2.96	
15 💌	€ 118.16	€ 161.44	€ 197.17	€ 265.50	€ 393.50	€ 591.26	
working days							
The transport costs and total price are calculated and shown when your selection is added to the basket.							
Recalculate Add to basket							
Δ							





### **Operator assistance!**

- Launch inquiry
  - Any time during the process, when encountering an order detail conflict you may decide to call on operator assistance by "launching inquiry".

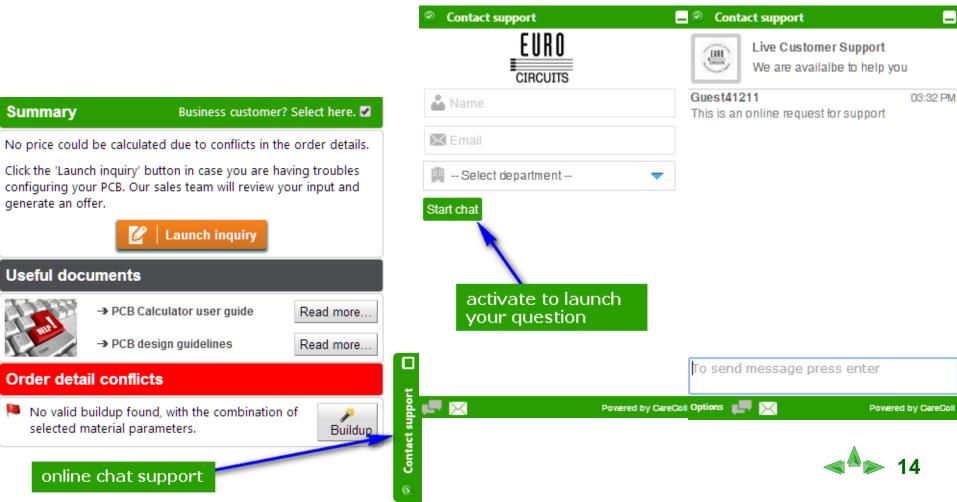






### Instant operator assistance!

- Online chat support
  - Any time during the process and on any web page, you can call on operator assistance by "activating the chat window".





# Make your CAD layout and output your PCB data!

- Extended Gerber = RS274X
  - Embedded apertures, any shaped pad or copper area ("polygon")
  - Universal, clear, unambiguous, man-readable
  - DON'T use old Standard Gerber = RS274D
    - Separate aperture table; drawn pads
- Excellon ASCII (man-readable) drill files
  - Preferably with embedded tool diameter files
  - DON'T use old binary EIA files
  - DON'T provide only Gerber drill maps
    - Manual conversion > unacceptable error risk
    - Use only for cross-checking



# Make your CAD layout and output your PCB data!

#### CAD formats

- Fabricator needs a range of software from different vendors and versions
- Difficult to cross-check
- ONLY use them where fabricator and CAM vendor work very closely together
  - E.g. Eurocircuits and CadSoft/Farnell EAGLE

#### IPC 356 netlist data – if available

- If your CAD system generates it
- Cross-check the Gerber and drill data



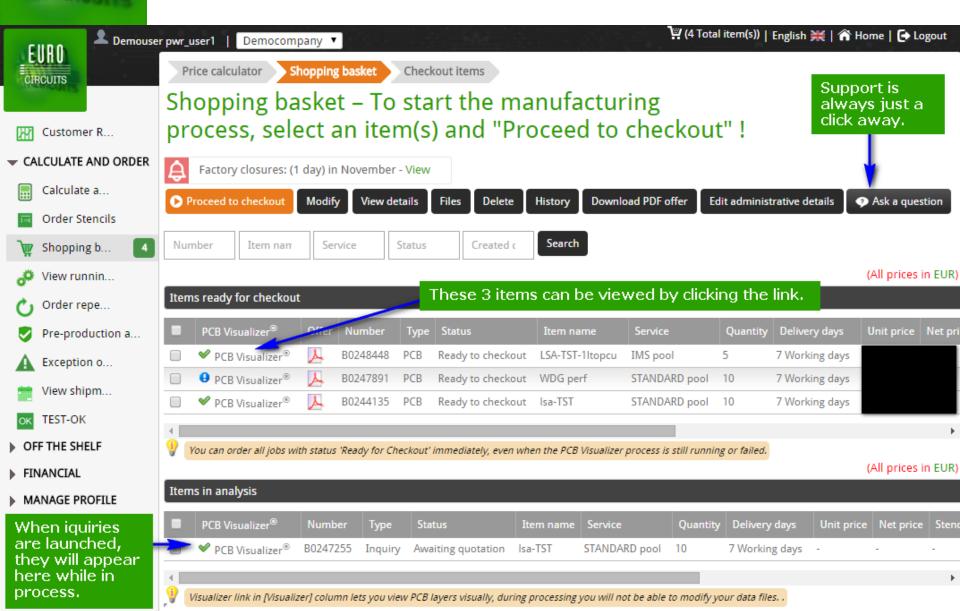
# Load your PCB data in the shopping basket!

- Three options available
  - Price calculator: fill in the order details and attach PCB data
  - Analyse your data: just attach your data and launch
  - Launch Inquiry: launch your PCB data to front end and wait for an offer



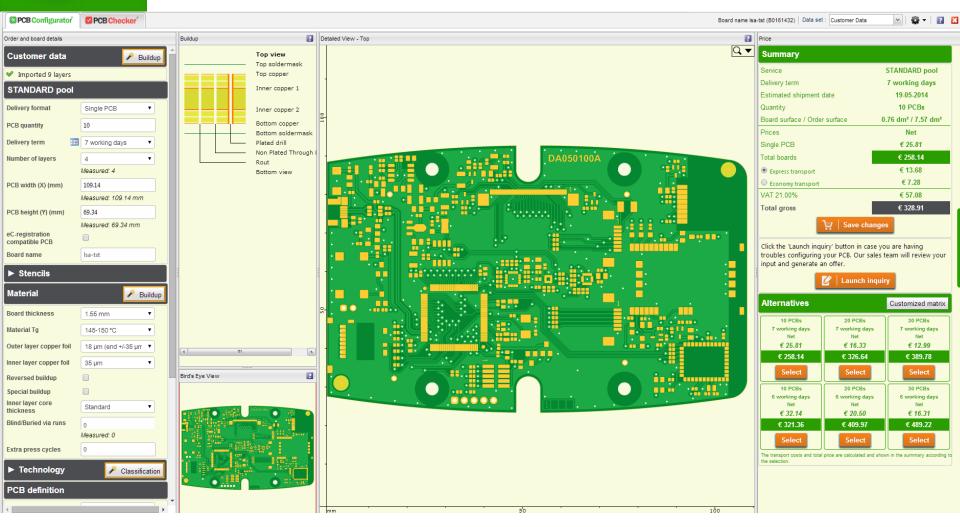


### Your PCB is ready for viewing.



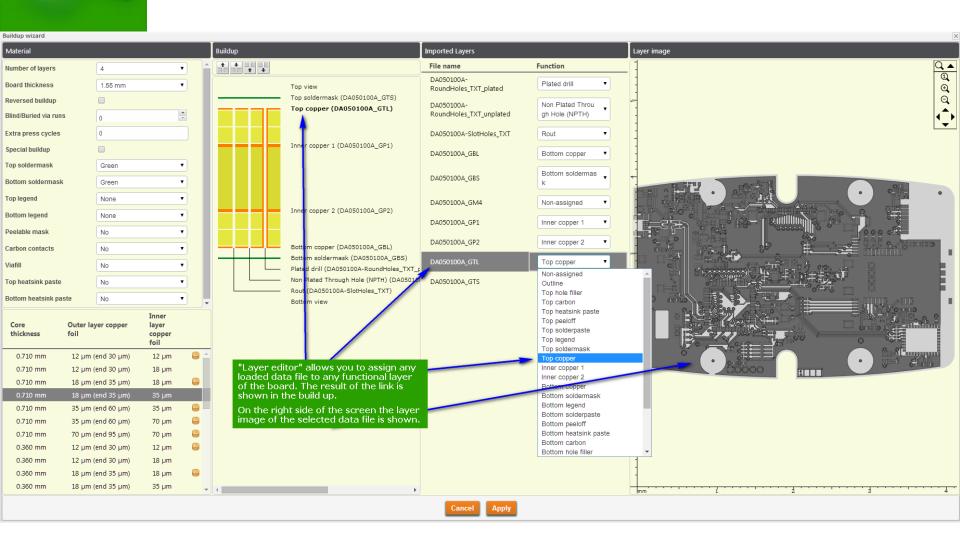


### **PCB Configurator**



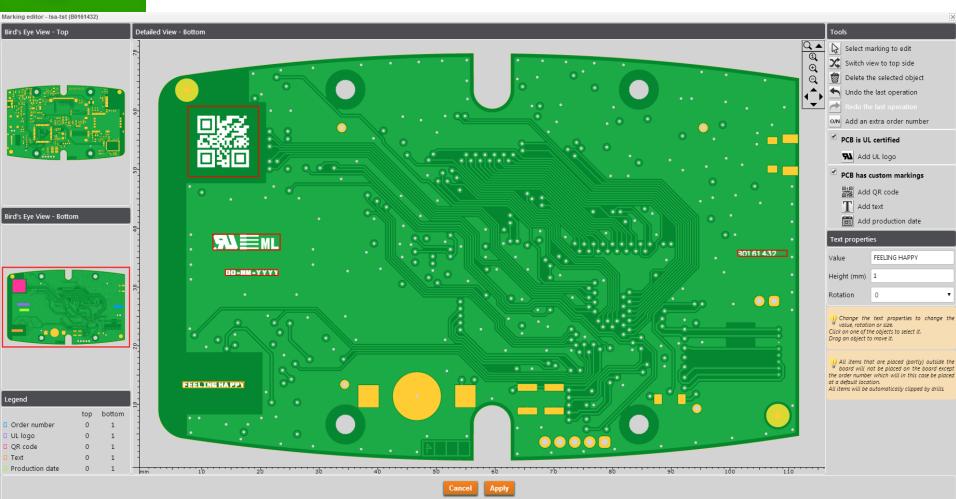


### **Buildup wizard - "layer editor"**



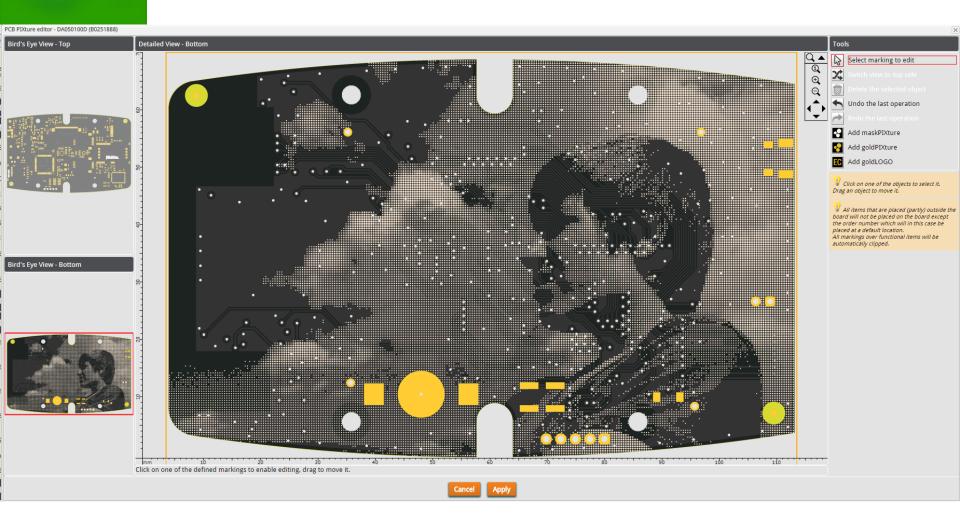


# "Marking editor"



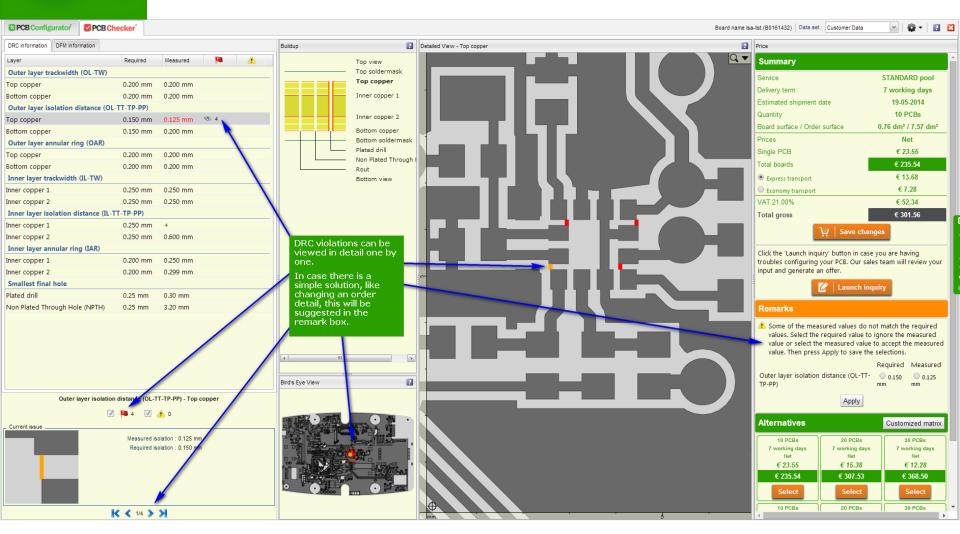


### "PCB PIXture editor"



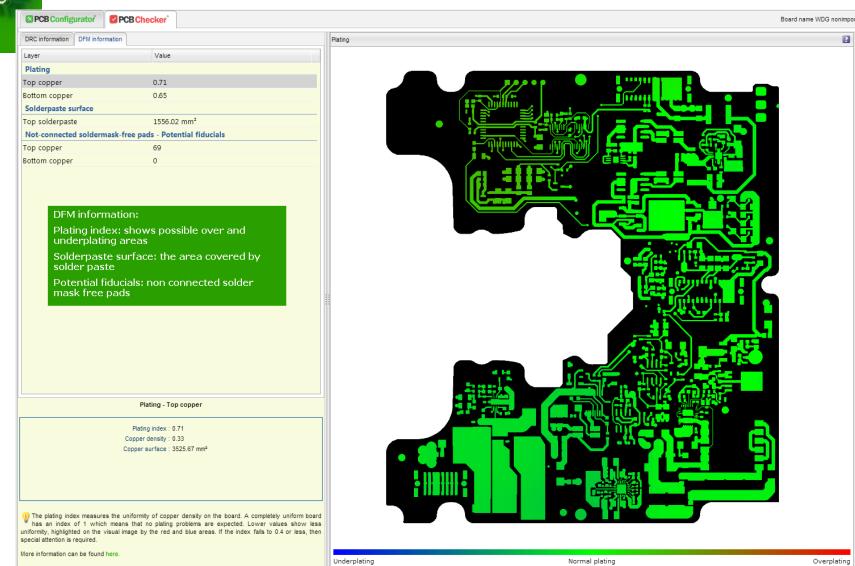


### **PCB Checker - DRC**



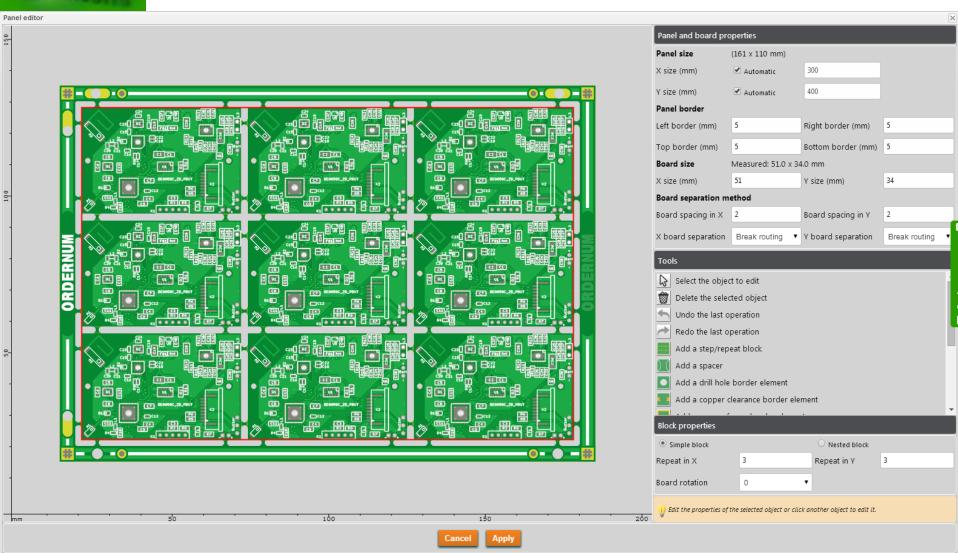


### **PCB Checker - DFM**





### "Panel editor"





### Your optimum PCB design flow!

- Use the Eurocircuits smart menus
  - What is possible at what cost and how fast
  - Your set of design parameters is now defined
- Layout your board and generate your Gerber data
  - Make the layout according to the design parameters
  - Export extended Gerber or use your EAGLE V6 design file
- Visualize your data and check the DRC
  - Load your data in the Eurocircuits shopping basket using
    - Calculate and upload
    - Analyse your data
  - Check PCB Visualizer to view your board
  - PCB Checker will show any DRC violation
- Don't waste time on graphics in your CAD
  - Use Marking editor and PCB PIXture
- Final check your order details and place the order
  - PCB Configurator let's you adapt any order detail
  - Check out your PCB from the basket to put the order in process
- At any time in the process
  - Launch a quote for a full operator driven DFM
  - Chat, call or e-mail Eurocircuits for assistance





### Your optimum PCB design flow!

Use eC Smart Menus to analyse your PCB design parameters



Layout your PCB using these PCB design parameters



Order your PCBs with confidence from Eurocircuits



Check your PCB layout using our PCB visualisation tools



### Share our knowledge!

- Eurocircuits.com 24/24 & 7/7
  - Vast amount of technical content
  - Technical glossary
  - PCB design guide lines
  - The making of a PCB educational section
  - White papers
  - eC-BLOG containing in depth stories on technical issues
- Eurocircuits "smart" Calculator 24/24 & 7/7
  - All services available
  - All technical options validated
- PCB Visualisation 24/24 & 7/7 a snap shot of your PCB
  - PCB Checker: no more DRC-DFM mistakes
  - PCB Configurator: the order details of your choice
  - Graphics on your PCB, made easy: Marking editor & PCB PIXture
- Our Eurocircuits support team
  - Local support
  - Online instant chat support
  - Call or e-mail at any time during office hours
- => even with a limited CAD system you can develop smart PCBs fast.

### **DESIGN AUTOMATION & EMBEDDED SYSTEMS**

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29 OKT €

1931 CONGRESCENTRU

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D&E event 2014

