



Mediabrochure

# Jaarbeurs

**FAIRCOM** MEDIA

**JAARBEURS**

# Faircom Media brings events to life!

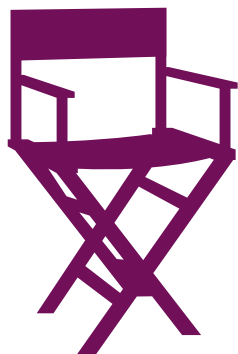
## Faircom Media offers various services at Jaarbeurs

**Event Branding**, the decoration of events in the right look & feel is essential for succes, especially in combination with branded functional signage. Event Branding is the first perception and a golden ticket to make a positive impression on all attendees.

**Functional Signage** in the look & feel of the event. We make sure that visitors can find their way in every venue.

**Exposure**, we put brands in the spotlight through the use of the right resources during events. Generate the maximum exposure!

**DTP/Design**. No DTP-er /designer at the office? No worries, we can help you with the artwork. Your idea is being translated to an effective design.



MEDIA EXPOSURE



EVENT BRANDING



FUNCTIONAL SIGNAGE



GRAPHIC DESIGN / DTP

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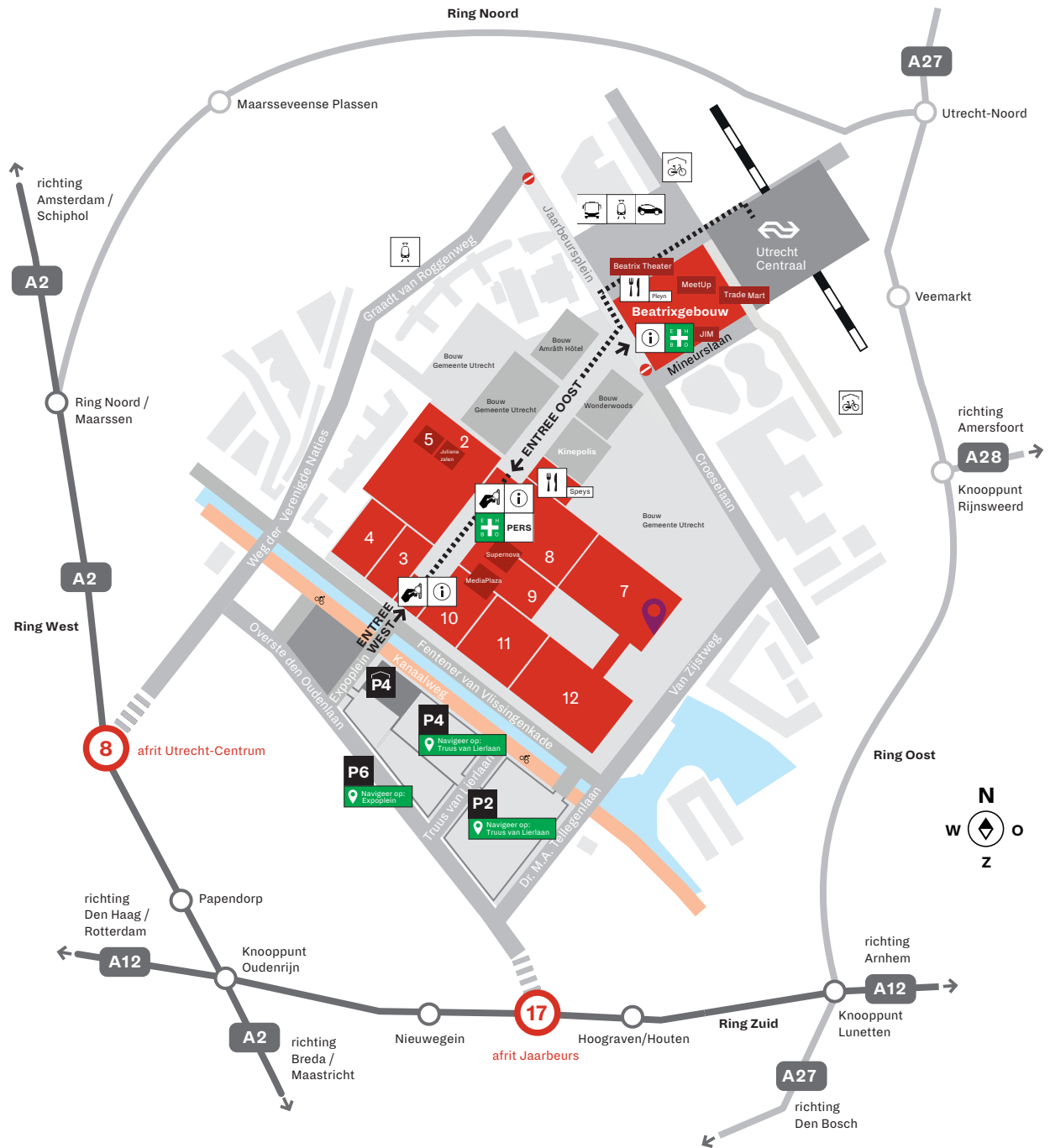
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# JAARBEURS PLATTEGROND



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## SPECIALS – HANGING ITEMS & FREESTANDING FRAMES



FREESTANDING FRAME 5 x 2,5 M.

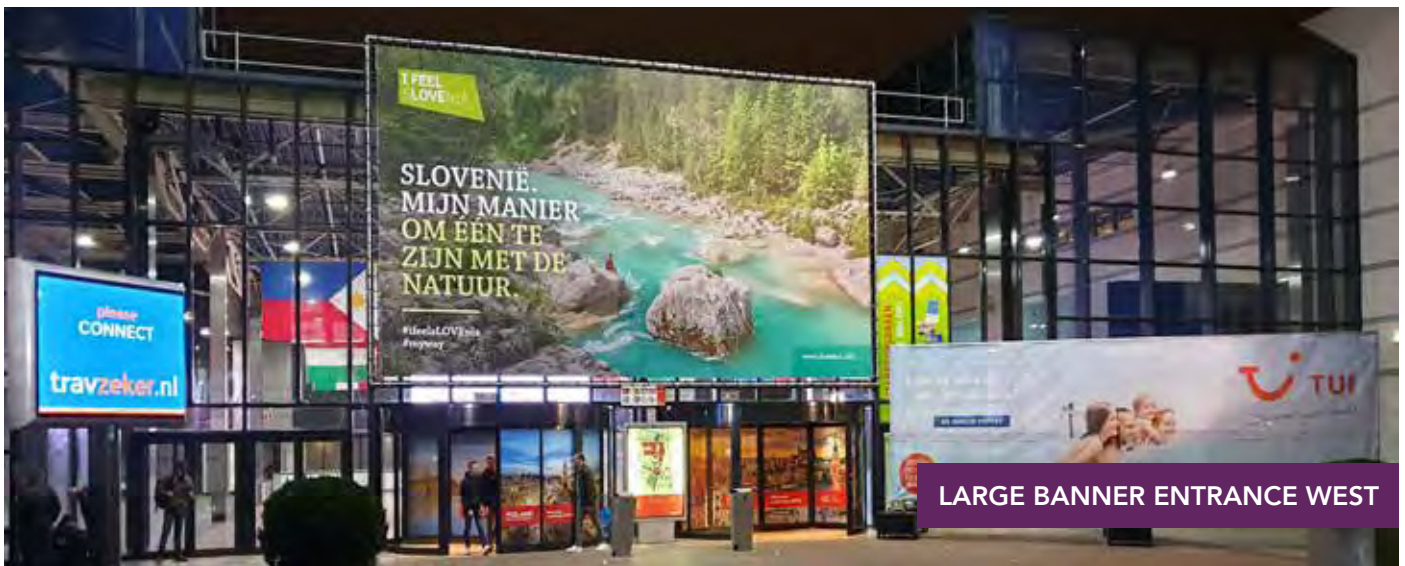


EXPOSURE TOREN

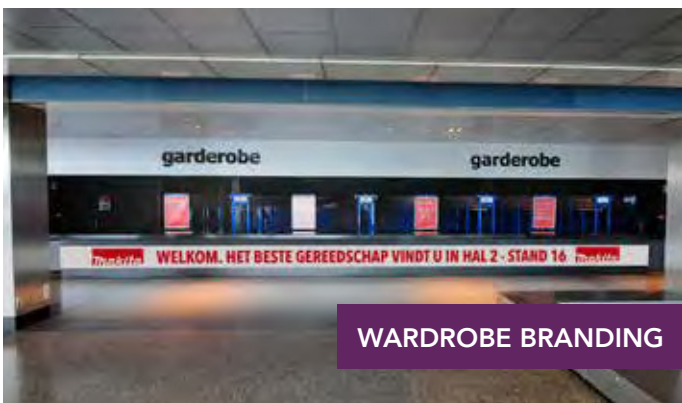
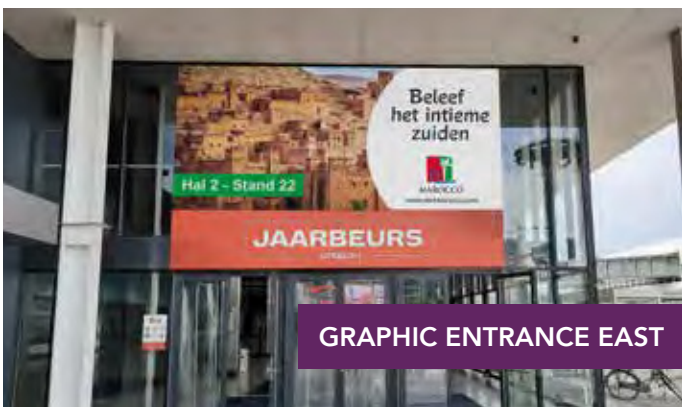
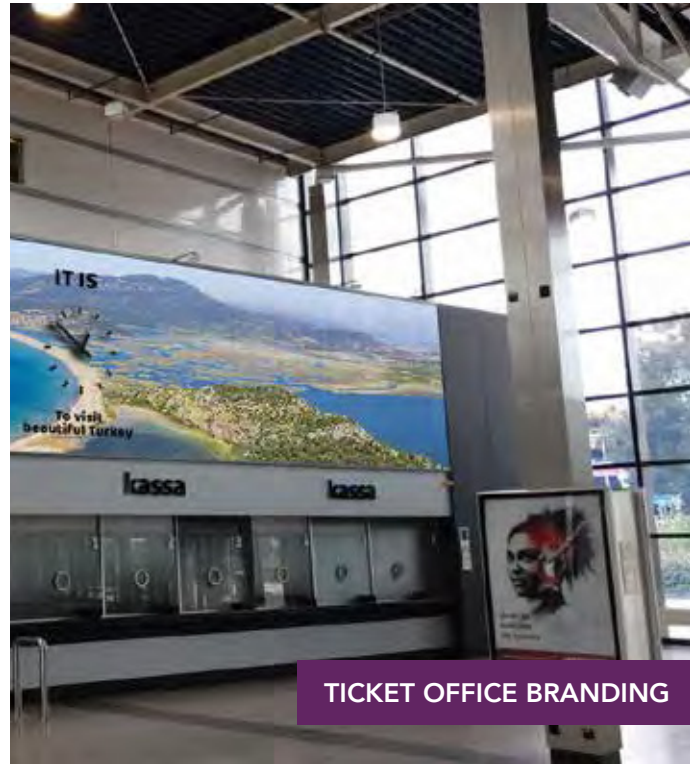


3D STAGE LETTERS

## SPECIALS - OUTDOOR ITEMS



# SPECIALS – GRAPHICS



## OUTDOOR ITEMS



### BANNER FLAGS

<b>Location</b>	: Several possibilities
<b>Size</b>	: 120 x 400cm
<b>Number</b>	: 10

Banner flags can be placed on the outer grounds of Jaarbeurs!



### BARRIER ADVERTISING

<b>Location</b>	: Parking area
<b>Size</b>	: On request

For the 1st contact with visitors of Jaarbeurs that arrive by car; barrier sleeves are installed on the barriers at the car parks.



### LARGE BANNER ENTRANCE WEST

<b>Location</b>	: Above Entrance West
<b>Size</b>	: 1087 x 610cm
<b>Number</b>	: 1

This large banner offers you the possibility to impress at the entrance.

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## OUTDOOR ITEMS



### BANNER FLAGS ON LIGHT POLE

**Location** : Promenade Entrance East.

**Number** : 6

Your expression in the street light at the pedestrian promenade?



### EXPOSURE TOWER XL

**Location** : Central outdoor spots

**Size** : 150 x 375cm

**Number** : 1

These square sized towers gives your message an extra dimension!



### EXPERIENCE BRIDGE

**Location** : Entrance West

**Size** : On request

This is not a dream. It is a branded bridge. Visitors will be overwhelmed with wonder, walking on the bridge.



## OUTDOOR ITEMS



### A-SIGN

**Location** : Various locations

**Size** : 95 x 160cm

**Number** : 5

A-signs are always a good choice!

## ITEMS CENTRALE AXIS



### SEAT BRANDING

Size : On request

Number : 3

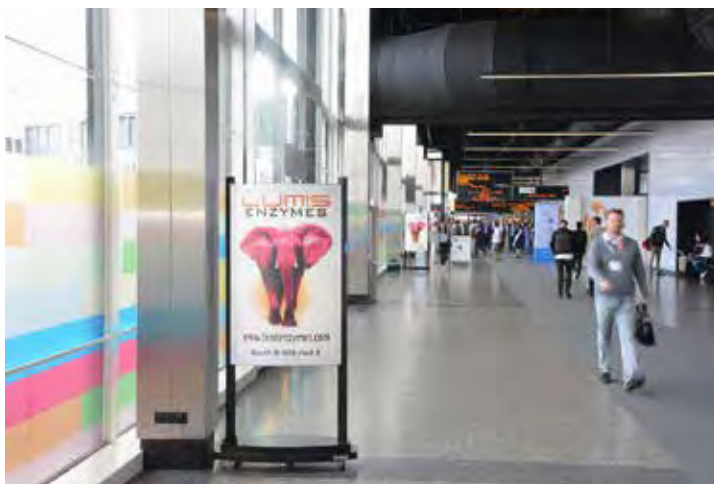
Seat branding with your graphics.



### HALL ENTRANCE BRANDING

Size : On request

Make the entrance a real eye-catcher for visitors.



### POSTER LIGHTBOX

Size : On request

## ITEMS ENTRANCE EAST



### TICKET OFFICE BRANDING

**Location** : Entrance East & West



### ENTRANCE BRANDING OOST

**Location** : Entrance East  
**Size** : On request

Welcome your visitors at the entrance with this impressive graphic location.



### PAYMENT TERMINALS BRANDING

**Location** : Entrance East  
**Size** : On request

Also possible at Entrance West.

## ITEMS ENTRANCE EAST



### BRANDING WARDROBE EAST

**Location** : Entrance East  
**Size** : On request

The entire wardrobe in your graphics.  
Possible in combination with wardrobe West.



### BRIDGE ENTRANCE EAST

**Location** : Entrance East  
**Size** : On request

## ITEMS ENTRANCE WEST



### TICKET OFFICE BRANDING

**Location** : Entrance East & West



### REVOLVING DOORS WEST

**Location** : Entrance West  
**Size** : On request  
**Number** : 1

You can be assured that every visitor using this entrance sees your message by branding these doors!



### BANNER ENTRANCE WEST (INSIDE)

**Location** : Entrance West  
**Size** : 385 x 285cm  
**Number** : 1

Possible to combine with payment terminals branding.

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## ITEMS ENTRANCE WEST



### GRAPHICS ENTRANCE WEST

**Location** : Entrance West  
**Size** : On request

Your own expression on this huge window.



### GARDEROBE WEST BRANDING

**Location** : Entrance West  
**Size** : On request

The entire wardrobe in your graphics. Possible in combination with wardrobe East.

## HALL ITEMS



### HANGING CUBE

**Location** : Various locations  
**Size** : 250 x 250cm  
**Number** : 1

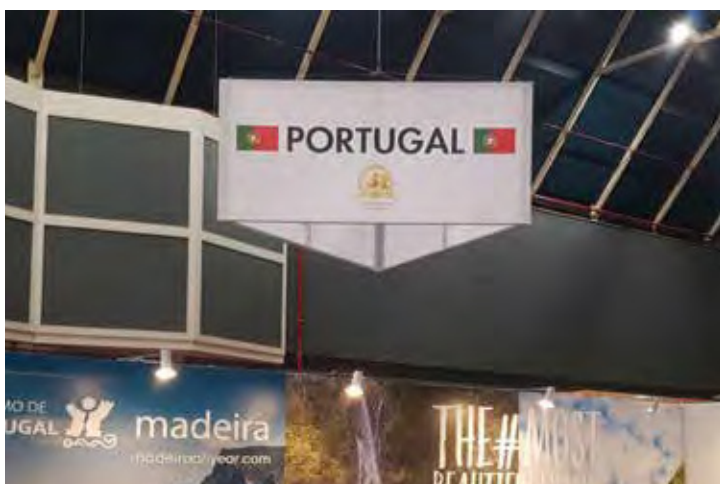
Visibility a great height? This four-sided eye-catcher will do the job!



### LAMPSHAPE BANNER

**Location** : Various locations  
**Size** : 300 cross-cut x 200  
**Number** : 1

Unique item! We can rig these banners practically anywhere in all entrances and halls.



### TRIANGLE BANNER

**Location** : Various locations  
**Size** : 3x 300x150cm

This banner makes your expression visible from all directions.

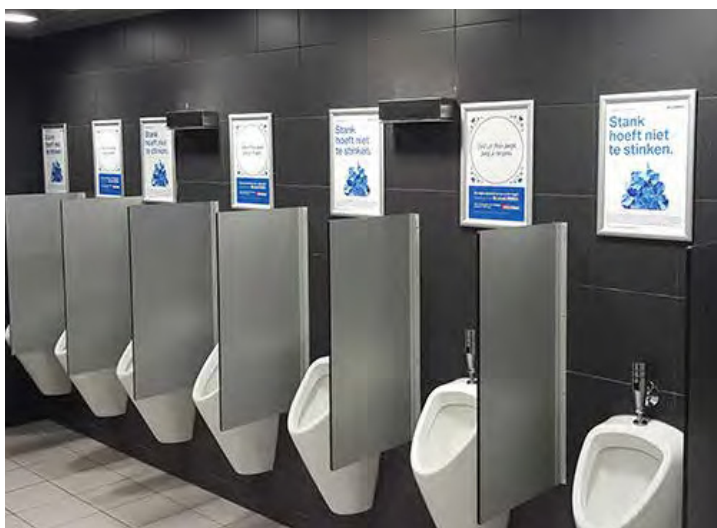
## OTHERS



### PROMOPOINT

**Location** : In consultation  
**Number** : 1

Display your own promotional object at Jaarbeurs.



### RESTROOM ADVERTISING

**Location** : Various locations  
**Size** : A3 (29,7 x 42cm)  
**Number** : 50

Would you like to leave a lasting impression? Brand the restroom with your creative campaign.



### MIRROR GRAPHICS RESTROOM

**Location** : Various locations  
**Size** : A3  
**Number** : 25

Create more visibility in the restrooms, by branding the mirrors!



## OTHERS



### FLOOR GRAPHICS 2x2

**Location** : Various locations  
**Size** : 200 x 200 cm  
**Number** : 2

Show your brand literally on the Jaarbeurs floor! Rates are based on locations inside



### EXPOSURE TOWER INSIDE

**Location** : Various locations  
**Size** : 97 x 268cm  
**Number** : 2

Use this tower to communicate your message in a unique way. All sides can be branded seperately four-sided.



### DESKBRANDING

**Location** : In front of Hall 2  
**Size** : On request

Surprise your visitors with a creative desk. Let them know where to find you!

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## OTHERS



### STAIR BRANDING

**Location** : Various locations

**Size** : On request

Show off your brand's personality with your logo on the stairs.



### WINDOW BRANDING

Window branding is a great way of maximising your visibility to passers-by.



### PILLAR BRANDING

**Location** : East & West

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## OTHERS



### PHOTO BOOTH

**Location** : In consultation

**Quantity** : 1

Our photo booth frames are ideal to combine with our backdrops. Original advertising for your company or event.



### 3D STAGE LETTERS

**Location** : In consultation

**Size** : In consultation

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