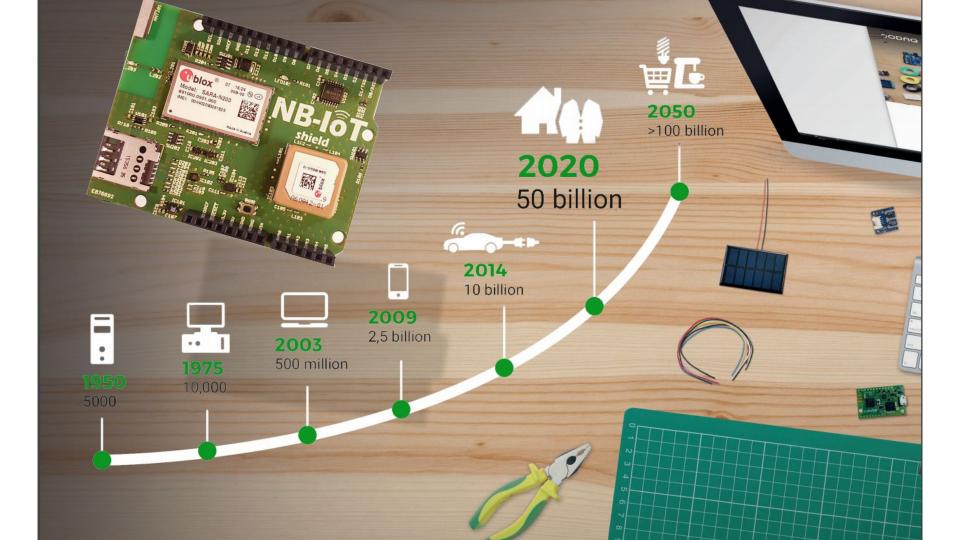
Is NB-IoT the ultimate choice in LPWA Networking Technologies?



Contents

- Introduction to IoT
- IoT Networking Technologies Landscape
 - o PAN
 - o LAN
 - WAN
 - LPGAN
- Introduction to Sigfox, LoRa and NB-IoT
- Positioning of each of these networks
- Is NB-IoT the technology of choice?







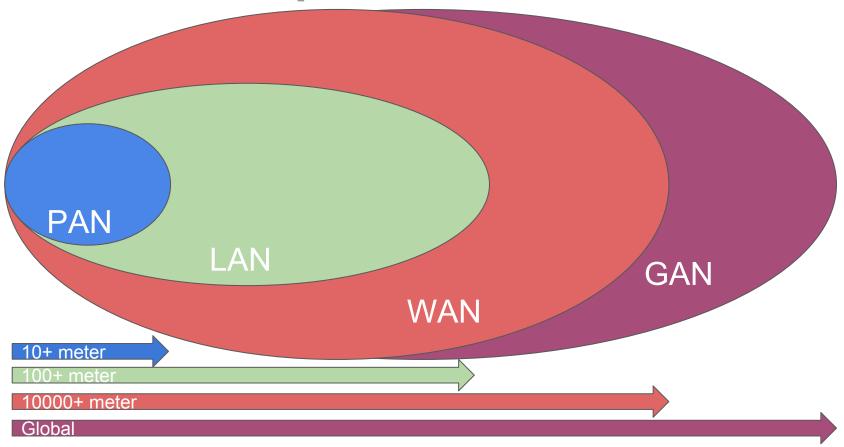
100 Billion things

- Must be plug and play
- Must be low cost
- Can not be wired nor mains powered
- May easily go missing, Geolocation is a must
 - o GPS
 - Network Triangulation





The IoT landscape





PAN: Personal Area Network: Wearable Thing

- BLE
- NFC / RFID
- Very low power
- Short range (0 30m line of sight)
- Typically smartphone-dependent









LAN: Local Area Network: Indoor Things

- home automation
- often mains-powered







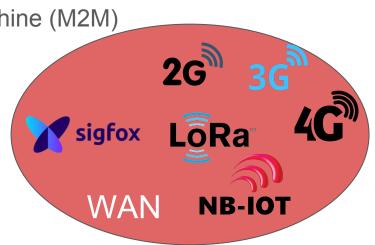
WAN: Wide Area Network: Outdoor things

2G/3G/4G Used to be called Machine to Machine (M2M)

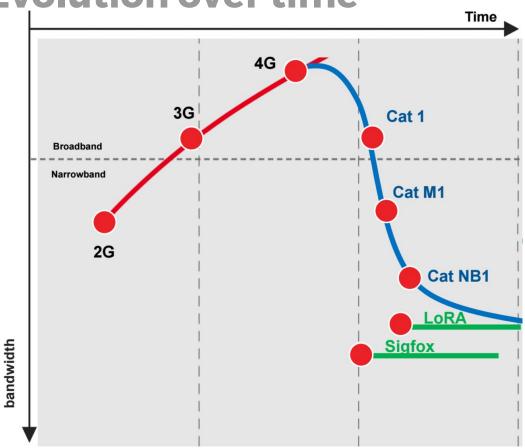
- Power hungry
- Long time to establish session
- Not really suitable for battery power
- Low Power
 - Sigfox
 - LoRa
 - NB-IoT





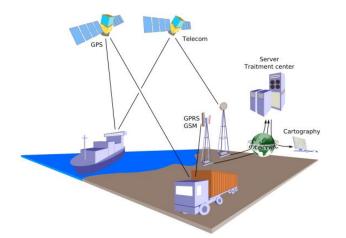


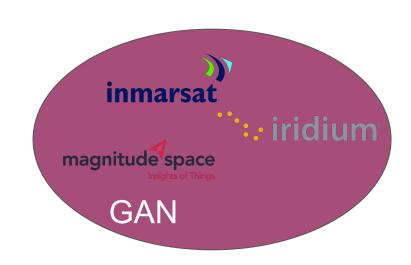
WAN: Evolution over time

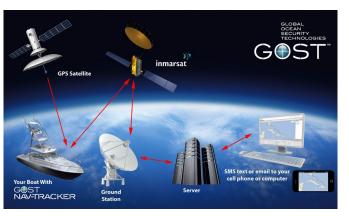


GAN: Satellite networks

- Geostationary
 - VSAT
 - Inmarsat
- Low Orbit
 - Iridium
 - LPGAN: Magnitude Space







Sigfox

- First LPWA Network
- Unlicensed spectrum
 - 868 MHz Europe, regulated by ETSI
 - maximum output power 14 dBm (25 mW)
 - o duty cycle 1%
- Ultra Narrow Band
- 12 bytes data payload
- 140 messages per day
- Simplex by design, one way traffic



LoRa

- Same unlicensed spectrum as SigFox
- Spread spectrum
- 51 bytes payload
- ~ 300 messages per day upload
- ~ 30 messages per day download
- Telco Networks (KPN, Proximus)
- Community Networks (TTN)
- Private Networks



NB-IoT

- Licensed spectrum
 - o no duty cycle limits
- Extreme good coverage
 - > 12000 gateways in the Netherlands
- Deep indoor penetration
- Using existing 4G hardware
- link budget 20dB better than GSM
- 500 byte message size



NB-IoT

- Started in 2014 by a first 3GPP study
- Initial Specifications
 - Low device cost (<€5 per module)
 - Extended coverage (better than GSM/GPRS)
 - Large Capacity (> 40 devices per household, up to 100.000 devices per cell)
 - Long battery life (> 10 years, 1 packet a day, 200 bytes)
 - Moderate latency (< 10 seconds)
- part of LTE (4G) standards
 - NB-IoT uses the existing 4G network

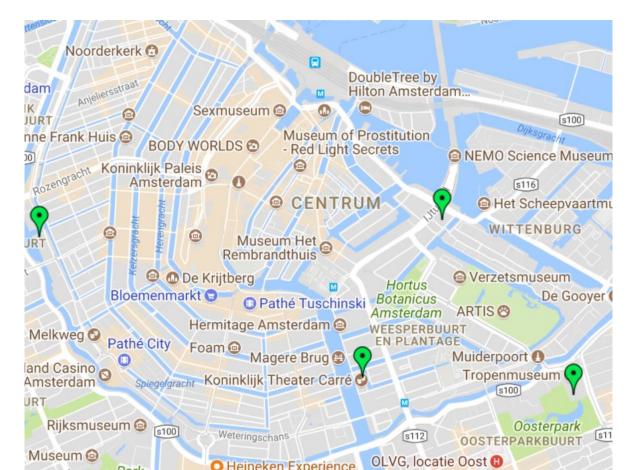


NB-IoT Coverage Amsterdam City





KPN LoRa Coverage Amsterdam City



Positioning Sigfox

- Simplicity
- Low cost modules
- Low cost usage
- International Roaming
 - Provided by private company (non-telco)
- Poor indoor penetration
- Not for mission critical applications



Positioning LoRa

- We don't see much future for LoRa provided by Telcos
- Community networks (The Things Network)
- Private networks (e.g. agriculture)
- No running data costs!
- Geolocation better than 50m is possible

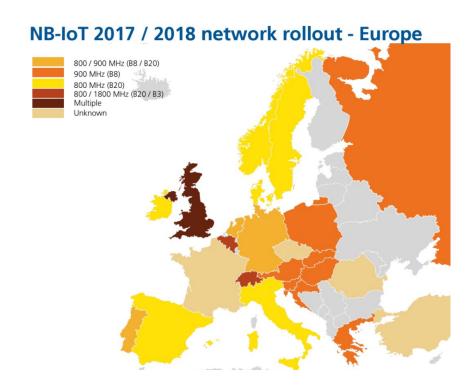




Positioning NB-IoT

- Rapid international roll-out
- Supported by all major Telcos
- Great worldwide coverage expected soon
- Deep indoor penetration (suitable for both outdoor & indoor = more compatibility)
- Better suitable for mission critical applications (SLAs with Telcos)





Technologies?

Is NB-IoT the ultimate choice in LPWA Networking

Comparison

	sigfox	LoRa™	NB-loT
Message size (bytes)	12	51	500
Messages/day	140	300	> 300
Spectrum	Unlicensed	Unlicensed	Licensed
Message Ack	No	~	Yes
Module cost	Low	Medium	Medium High
Private Network Option	No	Yes	No
Geolocation < 50m	No	Yes	On the roadmap
Power Consumption	Very low	Very low	Low
Vendor Monopoly	Yes	No	No

Demo

Please come and visit us in the Adelco Booth for a NB-IoT Demonstration



SODAQ



