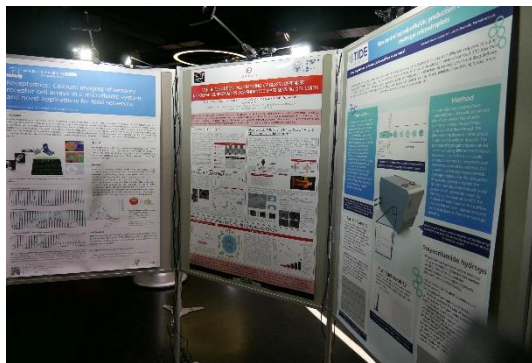




Exhibitor and sponsor opportunities International MicroNanoConference 2021

2 – 3 December 2021
Jaarbeurs, Utrecht The Netherlands



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Welcome at the International MicroNanoConference 2021

Where industry meets science, where problems find solutions and where trends, challenges and new technologies are highlighted. The international MicroNanoConference brings together science and industry to showcase how micro- and nanotechnology help addressing our social challenges: Nano4Society. This year the organization has decided on a central theme and a selection of sub themes:

From science to market – scale-up in nanotech

- Nano4Health & Life Sciences
- Nano4Agri& Food
- Scale-up in nanotechnology
- Miniaturization in nanotechnology
- Manufacturing in nanotechnology
- Life after PhD

After a year of restrictions, we look forward to meeting each other again in person at network events and conferences: the iMNC21. At the international conference for micro- quantum and nanotechnology new connections are made, and old friends are met in person once again. In this brochure we offer you options (3 different packages) for your exhibitor booth, with live representation and online opportunities.

This year the event catering is located on the exhibition area, so visitors will pass the exhibitor booths for coffee and lunch. As an exhibitor you will have access to WiFi at the booth. For networking the B2Match tool so you can pre-arrange meetings or set up appointments at your booth before or during the conference.

We look forward to bringing the community together and we invite you to participate on December 2 and 3 in the Jaarbeurs, in Utrecht the Netherlands.

On behalf of the organization,

Martijn Fransen PhD
Malvern Panalytical
Chair of the Organization Committee

Prof Dr Maarten Honing
Maastricht University
Chair of the Program Committee

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Exhibitor pack 1: Exhibitor booth iMNC21

You will have space to meet with attendees and speakers and present your company in your own space at the conference. Your team is actively engaged both in the main program and on the conference floor. You can pitch your company on the first day of the conference and in the months leading up to iMNC21, your company profile is promoted online.

You will have a booth at iMNC21 which includes:

- A table and 2 chairs with space for 2 roll-up banners and materials
- Showcase your company video online
- A 5 minute company pitch in the main program
- 2 tickets for booth representation from your team
- Free Wi-Fi access

You will have access to:

- The full conference with 2 attendees (booth staff)
- Tickets for 2 attendees of the social program on December 2, in Utrecht
- B2Match where 1-to-1 meetings can be set up in advance both on-site and online*

Promotion in the months leading up to iMNC21 includes:

- Your logo on the conference website micronanoconference.org
- Your company profile on the iMNC21 website, including a short (max 2 min) video
- Help to build a company profile on the B2Match website
- Your logo and profile (80 words) in one newsletter mailing
- Your logo on the presentation in the main event and in breaks

*Find out more about B2Match on page 5

Exhibitor booth fee

For MinacNed members the fee is 2000 Eur (ex VAT)

For non-members the fee is 3500 Eur (ex VAT)

Do you have a question?

Would you like to become a MinacNed member or would you like to discuss sponsorship opportunities?

Contact Aurélie Veltema

Project manager at MinacNed

a.veltema@minacned.nl

+31 (0)6 82 527 912

Download the [general terms & conditons](#) for the iMNC21 here (pdf).

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Exhibitor pack 2: Start-up company MinacNed iMNC21

For start-up companies who are member of MinacNed, the iMNC21 offers a space in a joins start-up booth where you can showcase your company. Your team is actively engaged both in the main program and on the conference floor. You can pitch your company on the first day of the conference and in the months leading up to iMNC21, your company profile is promoted online.

You will have a booth at iMNC21 which includes:

- Space in the Start-up booth for your roll-up banner and flyer materials
- Showcase your company video online
- A 5 minute company pitch in the main program
- 2 tickets for booth representation from your team
- Free Wi-Fi access

You will have access to:

- The full conference with 2 attendees (booth staff)
- Tickets for 2 attendees of the social program on December 2, in Utrecht
- B2Match where 1-to-1 meetings can be set up in advance both on-site and online*

Promotion in the months leading up to iMNC21 includes:

- Your logo on the conference website micronanoconference.org
- Your company profile on the iMNC21 website, including a short (max 2 min) video
- Help to build a company profile on the B2Match website
- Your logo and profile (80 words) in one newsletter mailing
- Your logo on the presentation in the main event and in breaks

*Find out more about B2Match on page 5

Exhibitor booth fee

For MinacNed members the fee is 650 Eur (ex VAT), non-members are not eligible. Your company was founded no more than 3 years ago.

Do you have a question?

Would you like to become a MinacNed member or would you like to discuss sponsorship opportunities?

Contact Aurélie Veltema

Project manager at MinacNed

a.veltema@minacned.nl

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Exhibitor pack 3: Online sponsor

The iMNC21 organization sees that not everyone can attend the conference in Utrecht due to restrictions after the Corona pandemic. We offer an online sponsorship, including 2 online tickets.

You will have access to:

- Recordings of the conference sessions via a 'view back' link to select sessions you would like to see. No live recordings are aired during iMNC21
- The B2Match system where 1-to-1 meetings can be set up in advance both on site and online

Promotion in the months leading up to iMNC21 includes:

- Your logo on the conference website micronanoconference.org
- Your company profile on the iMNC21 website, including a short (max 2 min) video
- Help to build a company profile on the B2Match website
- Your logo and profile (80 words) in one newsletter mailing
- Your logo on the presentation in the main event and in breaks

Online sponsor fee

For both MinacNed members and non-members the fee is 450 Eur (ex VAT)

Do you have a question?

Would you like to become a MinacNed member or would you like to discuss sponsorship opportunities?

Contact Aurélie Veltema

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Download the [general terms & conditons](#) for the iMNC21 here (pdf).

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B2Match business matchmaking

At the iMNC21 the organization works together with European Enterprise Network to set up a B2Match matchmaking website for all participants.

The matchmaking is an ideal way to initiate contact with potential new international collaboration partners and a great opportunity to widen your network.

How does it work?

As a participant, you build your own profile and agenda based on selected sessions and accepted meeting requests.

Accepted meeting requests will be scheduled according to mutual availability and preference in the 2 days of the conference on December 2 and 3.

As an exhibitor you will receive support to create a full profile, to showcase your business and set up meetings with leads. The iMNC21 B2Match platform is open to access from outside of iMNC21, allowing you to reach a broad network in micro- and nanotechnology all over Europe.

1-1 meetings at iMNC21

At the conference, space will be allocated for 1-to-1 meetings both live and online, allowing you to have a meeting away from the busy conference floor. However, it is also possible to schedule your meetings at your booth, with your own materials right at hand.

For participants in B2Match who cannot attend in Utrecht, the organization will provide access to laptops to enter into 1-to-1 meetings.

Visit the iMNC21 B2Match platform: <https://imnc21.b2match.io/>

If you have any questions about B2Match or would like to know what this matchmaking site can do for your company as a sponsor, please contact Aurélie Veltema.

Contact Aurélie Veltema

Project manager at MinacNed

a.veltema@minacned.nl

+31 (0)6 82 527 912



**International MicroNanoConference 2021
Exhibitor Registration Form**

Company:	Country:
Name contact:	
E-mail:	
Phone:	
Post/ Invoice Address:	
VAT number:	
Purchase Order Number:	

We choose the following sponsorship-package:

- Exhibitor booth iMNC21 MinacNed member**
Including 2 tickets for booth representation from your team.
€ 2000, - Eur (excl. VAT)

- Exhibitor booth iMNC21 non-member**
Including 2 tickets for booth representation from your team.
€ 3.500, - Eur (excl. VAT)

- Start-up booth iMNC21 MinacNed member**
Including 2 tickets for booth representation from your team.
€ 650, - Eur (excl. VAT)

- Online sponsor iMNC21**
Online promotion and 2 online tickets for your team
€ 450, - Eur (excl. VAT)

The undersigned declares to have received, and to have agreed to the applicability of the [General terms & Conditions](#) (pdf)

_____ .. /.. / 2021

Please return this form, by email to a.veltema@minacned.nl

MinacNed, Association for Microsystems and Nanotechnology
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