



De Kracht van Verbinding



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-Private Investor

Leidraad...

*“De ware ontdekking is niet het opzoeken van
nieuwe landschappen maar durven kijken met
nieuwe ogen”* Proust





ik@artis.nl

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Oefen @ en €.

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€

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Schrijf @ en €.

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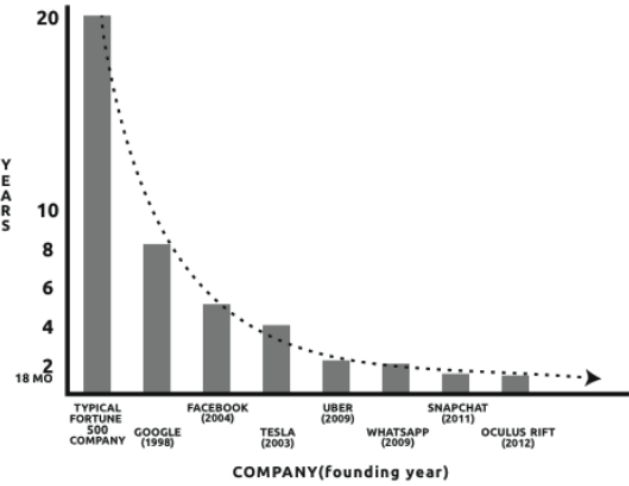
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Dear Santa,
 How are you? I'm good.
 Here is what I want for
 Christmas.

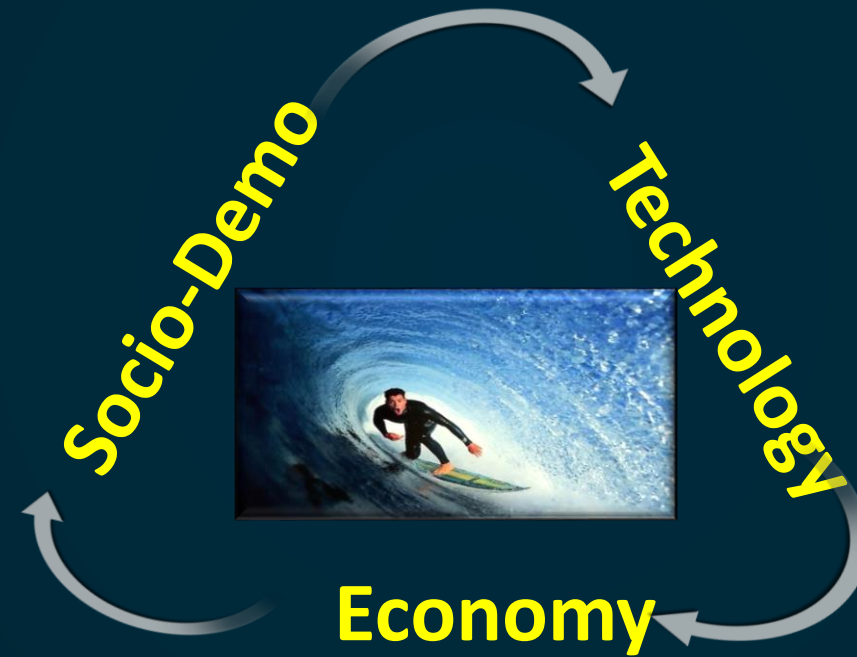
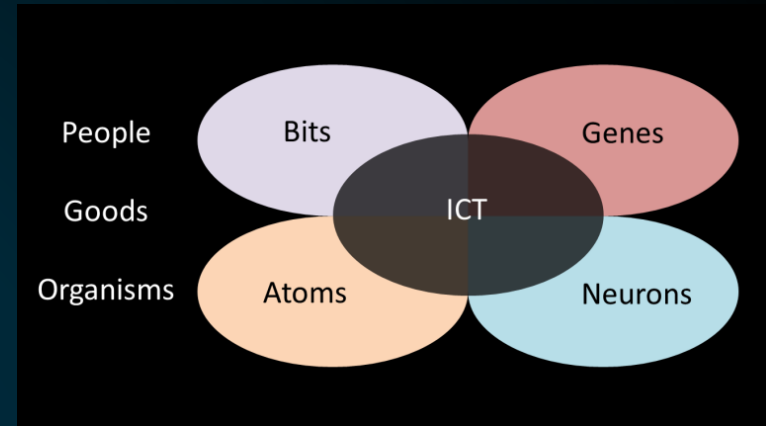
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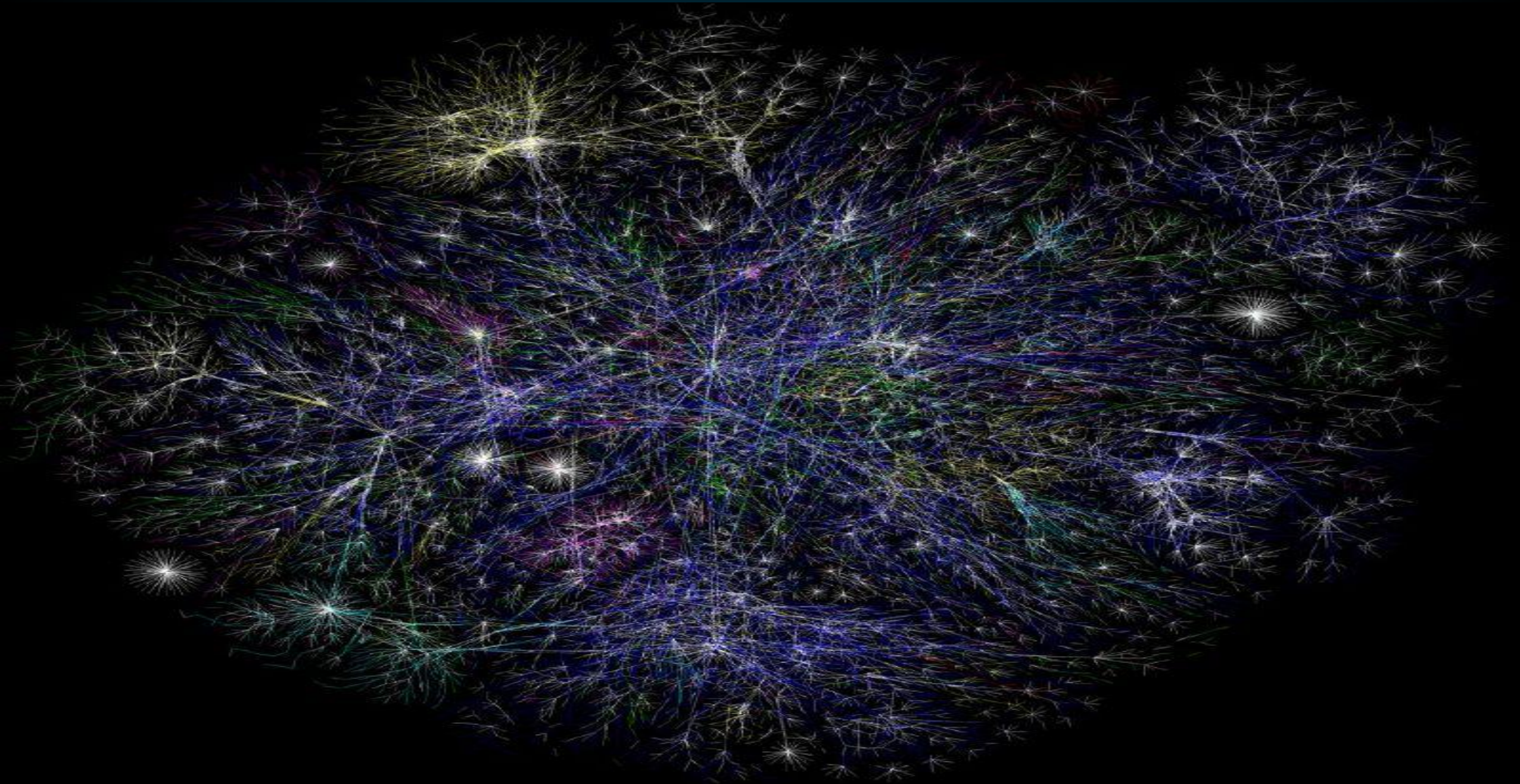
MARKET CAP TO A BILLION



Exponential...

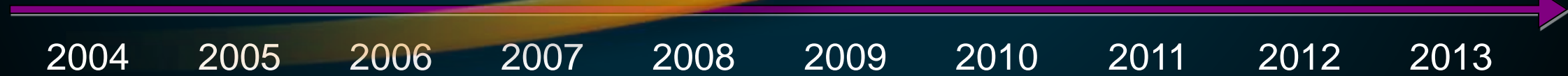
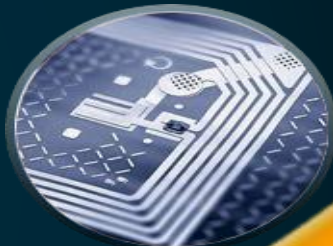


“We live in an era of Permissionless Innovation...”



Next Big Thing: The Internet of Everything (#IoE)

50B 2020



“the world’s biggest problems are the world’s biggest markets.”



Q
quirky

**BRILLIANT SOLUTIONS
INVENTED TOGETHER**

**PIVOT
POWER**

Jake's Pivot Power was invented together with 709 people from around the world on Quirky.com. Find Pivot Power and other college products at Bed Bath & Beyond®

The advertisement features a man with curly hair wearing a red t-shirt with a graphic of a power strip on it. He is smiling and holding a white Pivot Power power strip. The background is white with a purple header containing the Quirky logo and the slogan 'BRILLIANT SOLUTIONS INVENTED TOGETHER'. Below the header, there is a close-up of the Pivot Power power strip with several outlets and a smartphone plugged in. The text 'PIVOT POWER' is written in large blue letters, and a paragraph of text describes the product's origin and where to buy it.

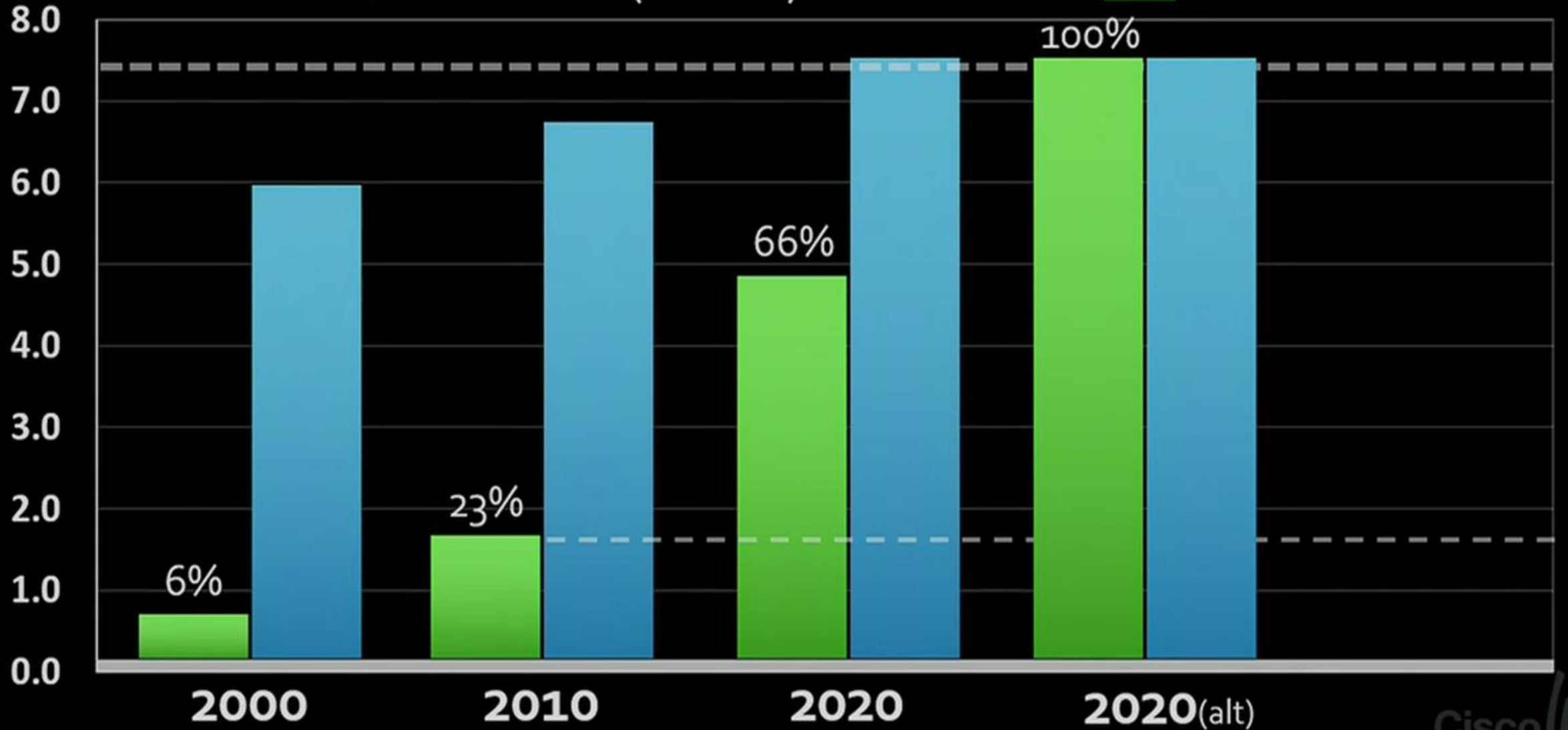


“Don’t invest optimizing current processes, design new”

FORCE: Rising Billion

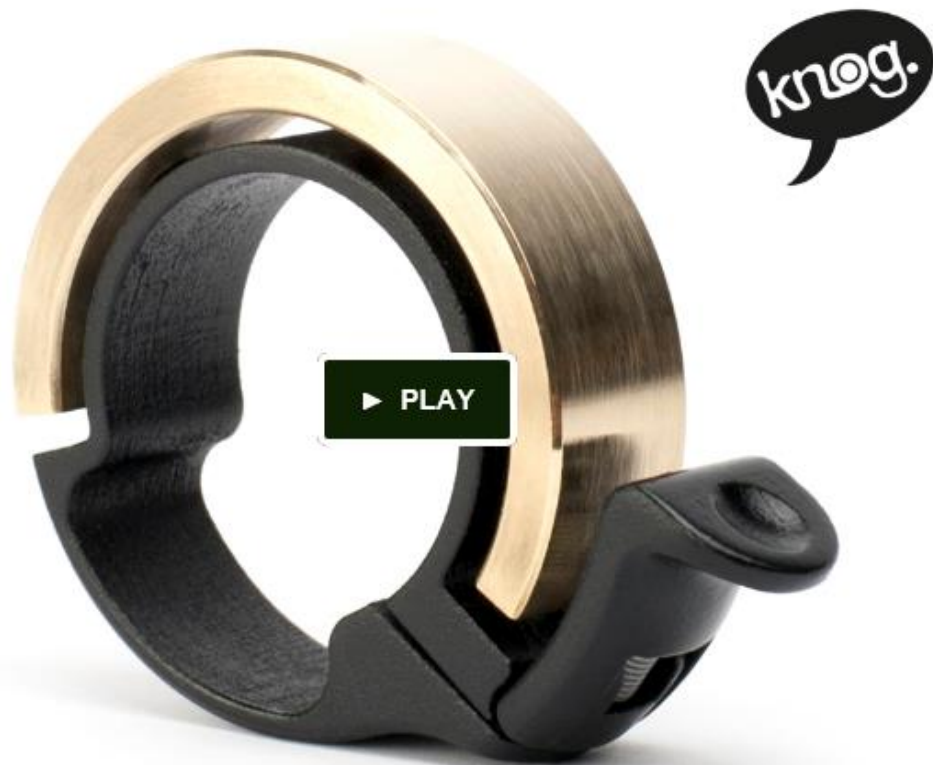
Global Population
Internet Users

GLOBAL POPULATION (BILLIONS)



"Oi" : The bike bell that doesn't look like a bike bell.

by Knog



7,685

backers

\$381,380^{AUD}

pledged of \$20,000 goal

22

days to go

[Back This Project](#)

★ [Remind me](#)

This project will be funded on Wed, Mar 30 2016 1:31 AM CET.

📍 Melbourne, AU

🔧 Product Design

♥ Project We Love

Bike bells generally look and sound a bit ugly. But why? What if they looked sexy and sounded like an angel playing a glockenspiel?

Knog

🕒 First created | 4 backed

🌐 knog.com.au

[See full bio](#) [Contact me](#)





Enri Chantal Strobel

Founder, CEO bei HorseAnalytics
Hamburg, Hamburg, Germany

Current HorseAnalytics
Previous Apartimentum
Education Zeppelin Universität

Connect

Gisteren in Hamburg...

A journey with your equestrian friend

Es gibt nichts schöneres als eine wahrhaft harmonische Beziehung zwischen Mensch und Pferd. Wir unterstützen euch bei euren Abenteuern und beim täglichen Training. Verbessert mit uns euer Horsemanship und seid auch ausserhalb des Stalls immer direkt mit eurem Liebling verbunden.

Jetzt dabei sein



Aktivitätstracking

Lerne dein Pferd noch besser kennen. Erfahre



Verbessert euch

Lege das Profil deines Pferdes an und vergleiche



Alles auf einen Blick

Mit dem Logbuch kannst du alle Aktivitäten,

FDA approves ingestible sensor that transmits patient data to doctors



From **Built to Last** to **Designed for Change**.



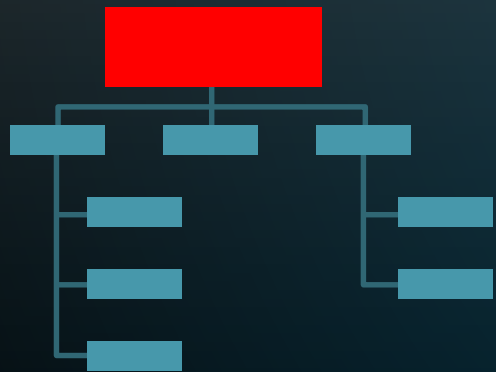


Los Angeles bij nacht. © EPA.

Los Angeles wordt de eerste stad in de wereld waar de straatverlichting beheerd en gecontroleerd wordt met een systeem van Philips, dat daarvoor mobiele en cloud-gebaseerde technologieën gebruikt. Dat maakte Philips vandaag bekend zonder financiële details te vermelden.

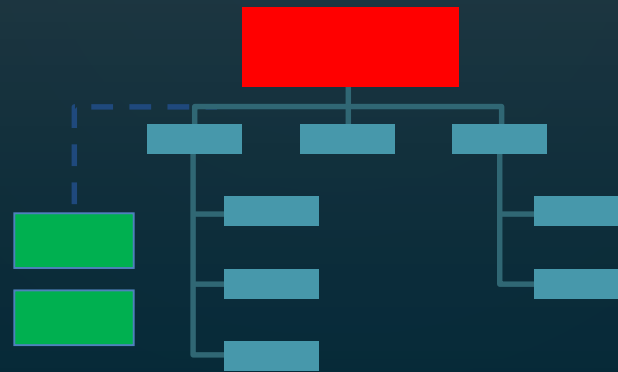
Wendbaar

Command-Control



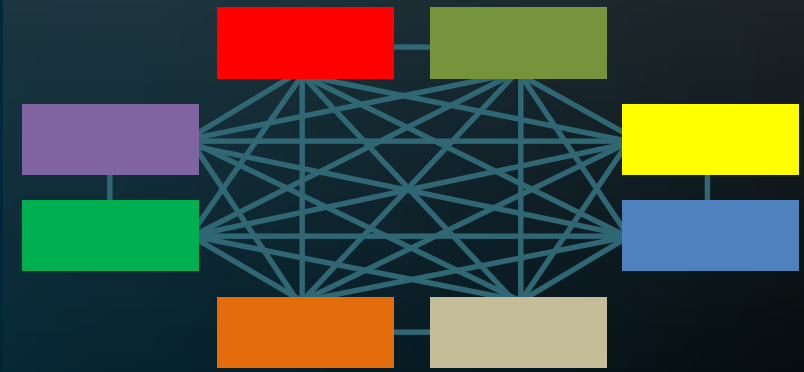
Production

Core/Context

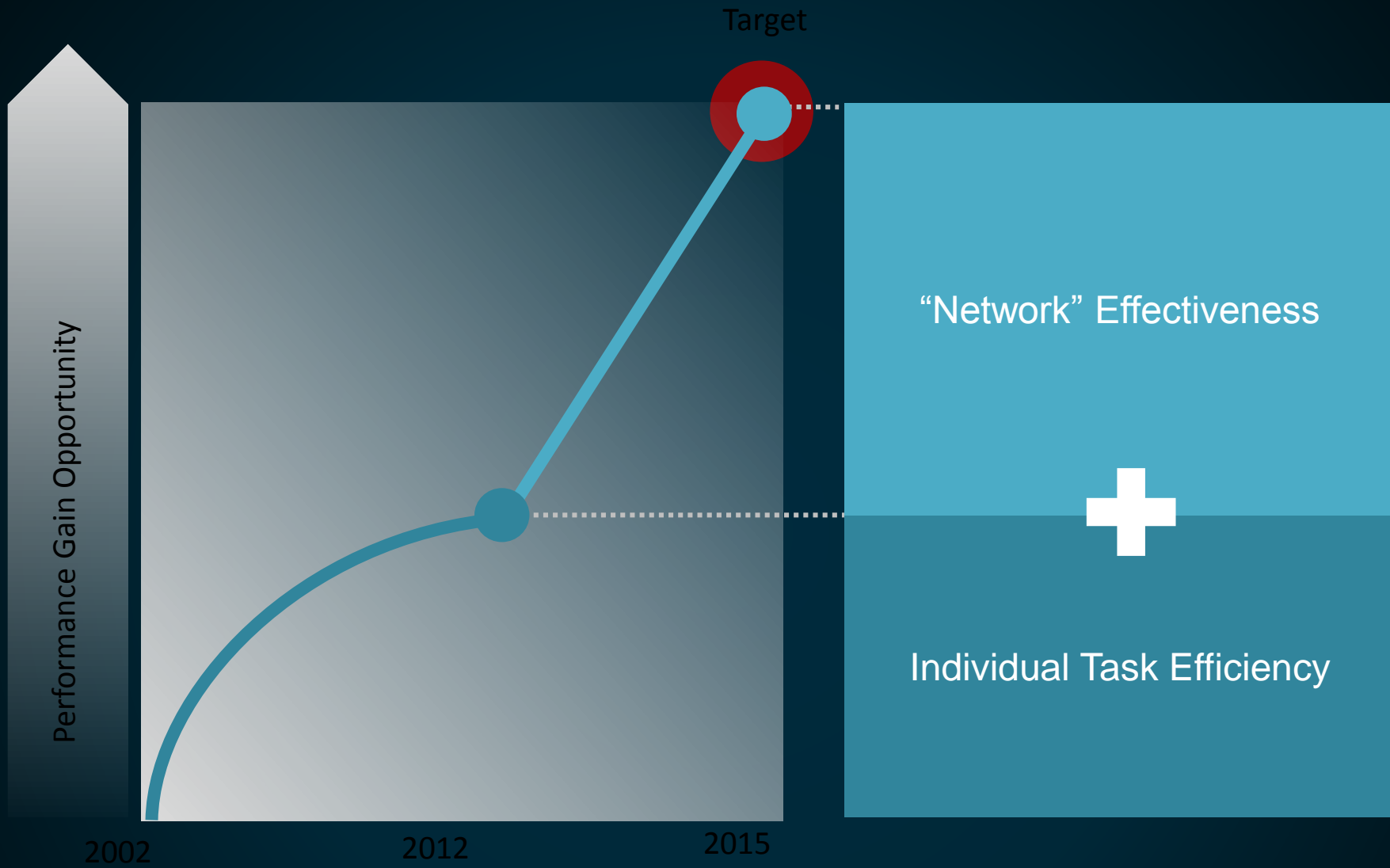


Transaction

Scale



Interaction

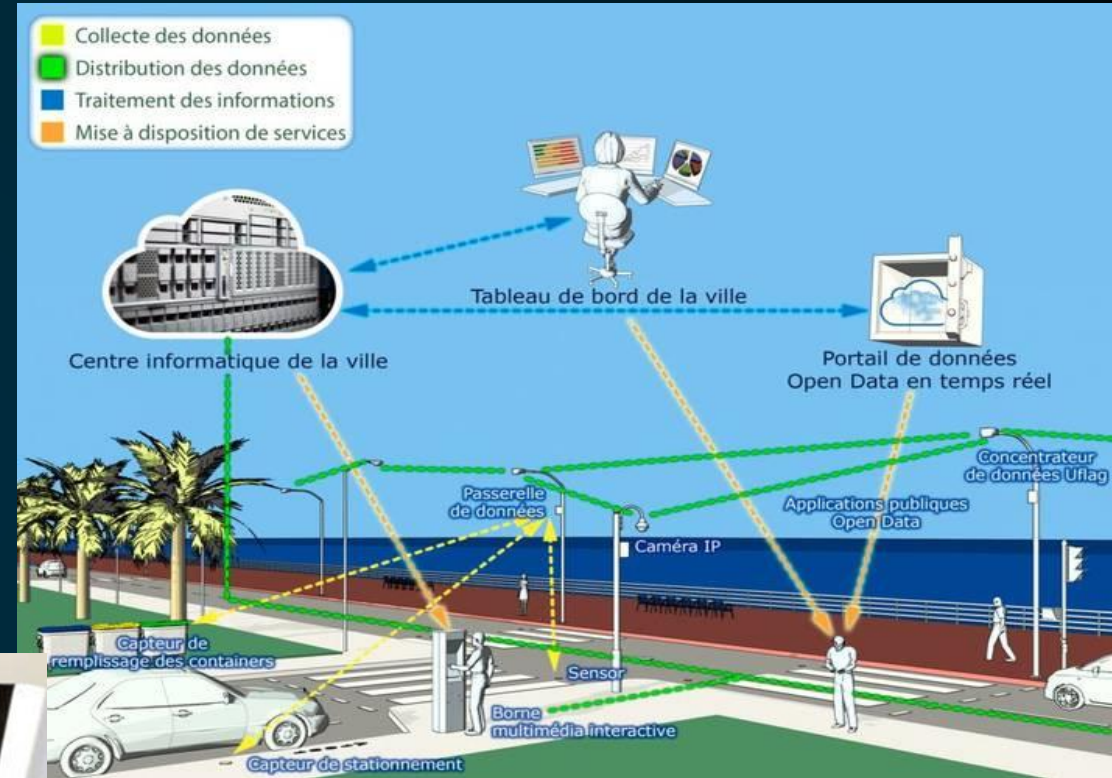


“Focus on changing the connections between people rather than just trying to get people individually to change” H. Blokhuis



City of Nice: Connected Boulevard...

- Smart Circulation & Parking (-30%, +35%)
- Smart Lighting (-80%)
- Smart Waste Management
- Environmental monitoring
- Virtual City Hall





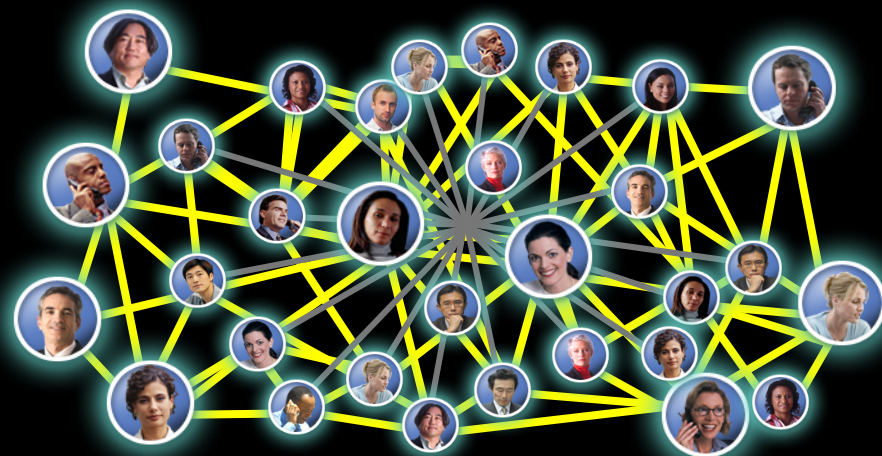
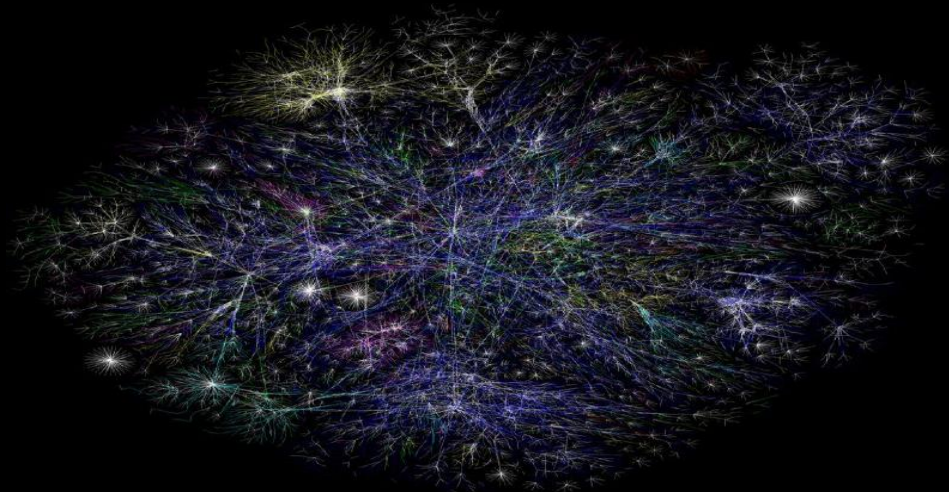
“It’s not about creating a new virtual world, it’s about better connecting the one we have and build a platform for innovation. Make meaning, not money” H. Blokhuis

Leer kinderen programmeren!



$$F = M \times A$$

X



C x C x C



“Your role is asking the right questions...”



Foto: screendump omroep brabant

“Failure Is The Fog Through Which We Glimpse Triumph”

My ARCADIA

- **A** prototype beats a business case...
- **R**e-Design!
- **C**onnect, Collaborate, Create...
- **AID** Yourself: Amaze, Imagine, Discover...
- **D**emocratize Everything (Open & Programmable)
- **I**nnovate: Fail quick, fail often...
- **A**dopt new Eyes...

